



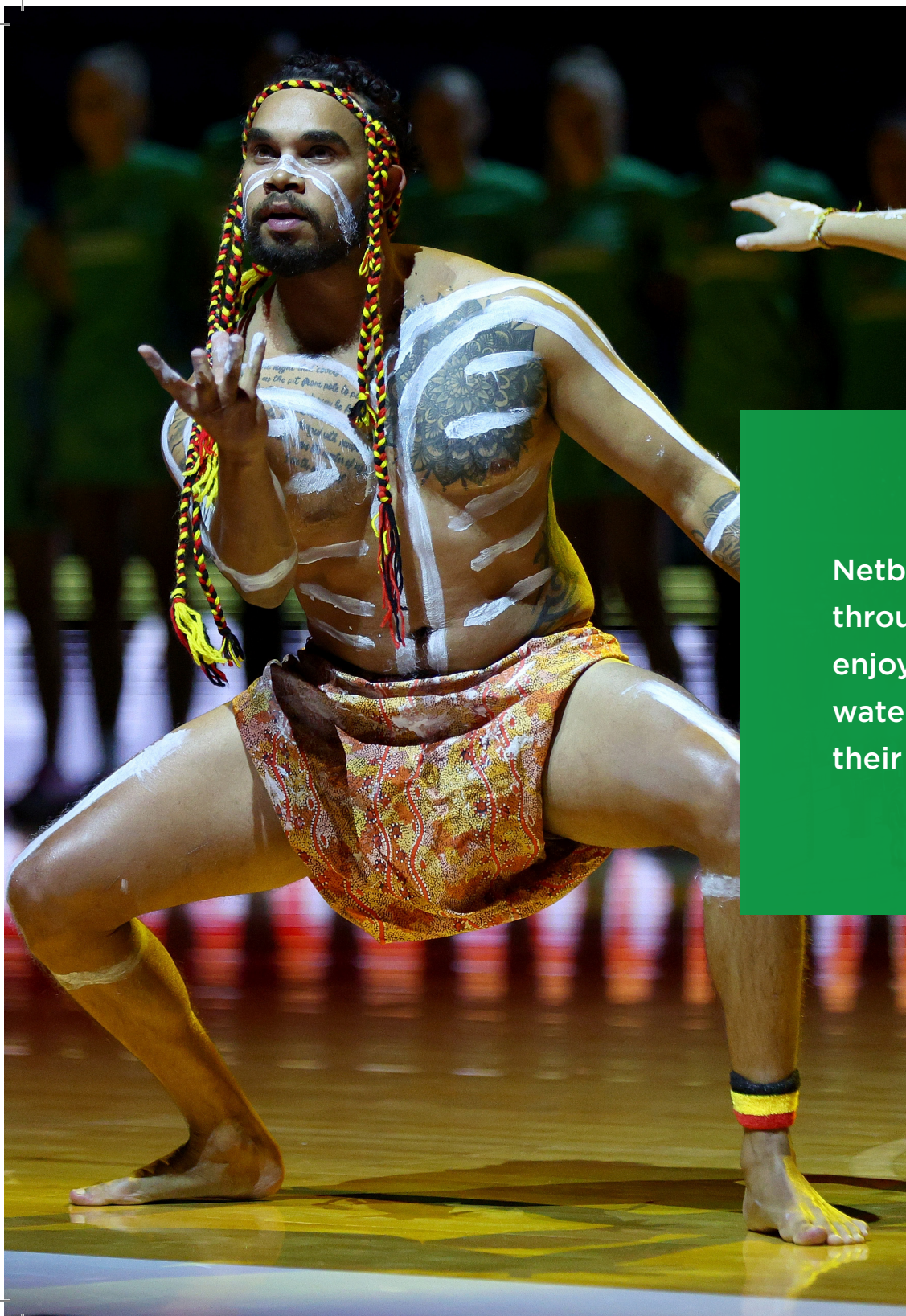
PRINCIPAL PARTNER



NETBALL WA 2023-25 HIGH PERFORMANCE PLAN







Netball WA acknowledges the Traditional Owners of Country throughout Western Australia where our sport is played and enjoyed. We recognise their continuing connection to land, waters, and community. We pay our respects to them and their cultures; and to Elders both past and present.

THINKING BOLD

BEING COURAGEOUS

TAKING NETBALL TO
PLACES IT HASN'T
BEEN BEFORE



VISION, PURPOSE & VALUES

VISION

TO BE THE BEST ON AND
BEYOND THE COURT

PURPOSE

TO DREAM, PLAY AND ACHIEVE
THROUGH THE POWER OF NETBALL

VALUES

UNITED

We work as a team to optimise outcomes for Netball

INTEGRITY

An uncompromising ethical approach in all that we do

COURAGEOUS

We challenge the status quo and create solutions that excite

LEADERSHIP

Motivate, inspire and harness the passion of netball to drive positive change

EXCELLENCE

To be the best we can and lead by example



INSPIRE

Take netball to places it hasn't been before

NURTURE ELITE & GROW SEMI-ELITE

We will continue to build on the success of West Coast Fever and grow the talent of tomorrow through evolution in High Performance Pathways.

Key Initiatives

1. Our High-Performance system is world leading giving West Coast Fever a sustainable competitive advantage.
2. Through connected pathways and competitions, we will identify, support and celebrate talented players, coaches and officials to ensure a thriving pipeline of Western Australian talent.
3. We will evolve the Western Australia Netball League to be the preeminent state based competition.



NETBALL WA HIGH PERFORMANCE PLAN OUR STORY SO FAR...

Sunday 3rd July 2022 will forever be etched in the memory of Western Australians as the day West Coast Fever **broke a 25-year drought to claim the club's maiden Premiership** in front of a record Suncorp Super Netball crowd at RAC Arena.

The historical moment created new heroes for aspiring fans and elevated our premier team to new heights. The triumph was a **quarter of a century in the making** and reflected the years of hard work, change, growth, innovation and resilience of the performance journey and the many that had contributed.

West Coast Fever's **first finals appearance in 2015** followed by Western Sting's Australian Netball League Premiership success in 2017 followed by an historic home Grand Final for the Fever in 2018, were all moments of reassurance that **our High Performance environment was delivering.**

In subsequent years, **the global pandemic threatened to disrupt momentum and for our talent programs** this was certainly the case, with national underage events cancelled. At the elite level, albeit in difficult circumstances being in a Hub away from home, Fever continued to achieve with another Grand Final appearance in 2020 and reaching **a third Grand Final in five years in 2022** which was unprecedented for the Club.

Over the past decade, the **evolution in our High Performance Program has been significant**, with increased resourcing and transformation of the daily training environment, both key factors to raising standards and

benchmarks. Also notable was the formation of our **Performance and Pathway Unit**, established to ensure seamless exchange of information among people, processes and systems within our organisation.

Planning, leadership and innovation were at the forefront of the West Coast Fever Netball Club expansion in 2021, **to encompass more than 60 athletes** from Futures and Academy Programs to West Coast Fever Reserves, West Coast Fever Women's and Men's Training Partners and our thriving West Coast Fever Team. This expansion **increased coaching and umpiring opportunities** in our High Performance system as well as strengthened integration and **connection between Elite and Talent pathways and programs.**

Further and significant recognition that our High Performance system was performing saw the ultimate individual achievement with an **increase in player, coach, umpire and officials represented at National/International level.**

As we approach the next chapter of the High Performance Plan, we are proud of our accomplishments to date and will use this platform of success to launch **'The Road Ahead.'**

“ GOOD THINGS COME TO THOSE WHO WAIT. BUT BETTER THINGS COME TO THOSE WHO WORK FOR IT. ”

THE ROAD AHEAD

We are **'all in'** on the journey towards **sustained success** and are **courageous** in our pursuit for medals and championships.

Game plan

- Champion leaders and a powerful culture
- Robust athletes and connected pathways
- A strong and bold Premiership Club
- Coaches, umpires and officials motivated to succeed
- Competitions that ignite and excite

Our Match Winners

- Through empowering leadership and a thriving culture, we will create champion athletes and champion people.
- We have a world-class High Performance system that empowers athletes to succeed at the highest representative level.
- West Coast Fever is a powerhouse Club and the destination of choice for the game's best.
- We will transform aspirational coaches, umpires and officials into industry leaders to assist in the delivery of sustainable success for Western Australian athletes and teams.
- Our competitions and platforms are age and stage appropriate enabling athletes, coaches, umpires and officials to shine.



GAME PLAN

CHAMPION LEADERS AND A POWERFUL CULTURE

MATCH WINNER: Through empowering leadership and a thriving culture, we will create champion athletes and champion people.

PLAY

Championship Material

Championship Material represents the awareness and importance of the physical, mental, and emotional work required by individuals and teams to perform at their best when it matters the most. It is demonstrated through knowledge, readiness, and confidence.

We will provide an educational, supportive, and challenging high-performance culture that enables opportunities to learn and develop a deep level understanding of what it takes to be the best. To become a champion, you must first become championship material.

GROW

Diversity & Inclusion

Through contemporary leadership, Netball WA champions diversity & inclusion and prides itself on being an industry leader in the vision of 'netball for all'. We will provide a culture and environment where each individual feels connected and valued, with a strong sense of belonging and purpose. Everyone is embraced for who they are and what they bring to the team, club, and organization.

INSPIRE

Developing future leaders in sport and life

West Coast Fever Netball Club provides a holistic environment with diverse learning opportunities for aspiring and emerging leaders to develop & grow their leadership skills. We understand our responsibility in nurturing future leaders and positive role models within the community. We are committed to supporting our people on their personal leadership journeys in netball and life.



“ SURROUND YOURSELF
WITH PEOPLE WHO
ARE ONLY GOING TO
LIFT YOU HIGHER. ”
OPRAH WINFREY

MEASURES

- Athletes throughout West Coast Fever (WCF), WCF Reserves, WCF Academy and WCF Futures programs will receive annual education on the professional behaviours required to become championship material.
- We will continue to build and integrate the WCF Men’s training partners, with the addition of a development Men’s training partner group aligned to WCF Reserves.
- We will establish an ‘athlete wellness’ program throughout the Club that focuses on developing the skillset behind being a ‘holistic’ athlete.
- We will continue to develop the WCF Netball Club (WCFNC) mentor program with the creation of a defined framework that helps link our WCF and WCF Future’s athletes.

GAME PLAN

ROBUST ATHLETES AND CONNECTED PATHWAYS

MATCH WINNER: We have a world-class High Performance system that empowers athletes to succeed at the highest representative level.

PLAY

Through a well-resourced High Performance program, we will develop robust athletes that are thoroughly prepared and equipped with the essential physical and mental skills to be able to handle the demands and pressures required to succeed at the elite level.

GROW

Through connected pathways and targeted resourcing, we will grow our depth chart to ensure a thriving pipeline of Western Australian talent and as a result, increase the potential for selection of Western Australian athletes in national programs each year.

INSPIRE

We will enhance connection and developmental opportunities for athletes, exposing them to different environments and performance levels, to help inspire them to take the next step on their netball journey.

Annual Representative Targets

	International	SSN	Nationally Identified - Underage
2025	6	9	9
2024	5	8	8
2023	5	8	7

*Reviewed annually in line with depth charts and national/international programs and events.

“ IF MY MIND CAN CONCEIVE IT AND MY HEART CAN BELIEVE IT, THEN I CAN ACHIEVE IT. ”
MUHAMMAD ALI

MEASURES

- Identified athletes have access to a year-round high-performance environment, with a well-resourced support system to drive their on-court development.
- 19U and 17U State Teams average a top 4 finish at National Championships.
- 90% of identified/categorized athletes are meeting their Individual Athlete Performance Plan expectations - reviewed periodically through the year.
- All WCF Future Program athletes have an Individual Athlete Performance Plan with post national review of Focus Area achievements.
- Athlete depth charts are reviewed twice per year.
- Increase athletes Nationally identified by 1 athlete each year.
- 80% of WCFNC athletes feel integrated and engaged within the club, reflected through end of season review/survey.
- Annual events are identified for talented WCFNC athletes to attend.



GAME PLAN

A STRONG AND BOLD PREMIERSHIP CLUB

MATCH WINNER: West Coast Fever is a powerhouse club and the destination of choice for the games best.

PLAY

With world class resources and expertise, West Coast Fever will have the best netball program in Australia allowing athletes to reach their potential and fulfil their dreams. Backed by analytical data, West Coast Fever will have a league leading list management strategy to recruit and retain players in WA.

GROW

We leave no stone unturned while analysing our programs to ensure we stay one step ahead. We consolidate 'our way' but always look for cutting edge methodologies, identifying future trends through research and innovation.

INSPIRE

West Coast Fever athletes pride themselves on performing at the highest standard consistently with an uncompromising commitment and dedication to their craft. They know what it takes to be the best and influence and infiltrate those elite behaviours through all levels of the pathway to inspire the next generation.



“ BE CONFIDENT, BE BOLD! THESE ARE LIFE’S GREATEST STRENGTHS FOR SUCCESS.

LAILAH GIFTY AKITA ”

MEASURES

- West Coast Fever will average a top 2 finish.
- Identify internal strength and gaps of the current Fever squad and create a depth chart of prospective recruits in line with the club’s game plan annually.
- Create an annual database of targeted prospects, populated with profiling information relating to both on-court and off-court aspects of each player’s attributes and requirements.
- All programs are reviewed annually to analyse how to continue quality development.
- Support staff will undertake a minimum of 1 Professional Development Day from an external High Performance ‘consultant’.
- 80% of annual survey respondents agree with the statement ‘The training environment, my coaches and my peers challenge me to understand what it takes to step up to the next level’.
- Fitness benchmarks are established for all programs with 80% of athletes maintaining their fitness from the commencement of programs at regular testing intervals.

GAME PLAN

COACHES, UMPIRES & OFFICIALS MOTIVATED TO SUCCEED

MATCH WINNER: We will transform aspirational coaches, umpires and officials into industry leaders to assist in the delivery of sustainable success for Western Australian athletes and teams.

PLAY

Through access to game changing performance resources and programs, we will ensure that coaches, umpires & officials continue to be engaged, educated, and challenged. This will assist in the delivery of high-quality programs and practices that strengthen our coaches, umpires & officials' ability to perform under the pressures of high performing environments.

GROW

We will support aspirational coaches, umpires and officials by delivering our 'PLAY Statement of Intent', as well as targeting future talent and enriching their experience through opportunities in varied environments, to assist in increasing knowledge and enhancing their respective crafts.

INSPIRE

By providing opportunities and access to diverse performance environments and programs we aim to inspire coaches, umpires and officials to fulfil their potential throughout their individual journeys. We will drive a collaborative coaching, umpiring and officials' network throughout our vast state, committed to helping deliver sustainable success for all.

Annual Accreditation Target

	Coach Accreditations	Umpire Accreditations	Bench Official Accreditations
2025	6	3	3
2024	6	3	3
2023	5	2	2

“ FIND A GROUP OF PEOPLE WHO CHALLENGE AND INSPIRE YOU, SPEND A LOT OF TIME WITH THEM AND IT WILL CHANGE YOUR LIFE. ”
AMY POEHLER

MEASURES

Coaches

- All assistant coaches at WANL hold a minimum of Advanced accreditation by 2025.
- 80% of players in the WCFNC have coach accreditation by 2025.
- 5 new Advanced Accreditations per year.
- Target coaches to pursue qualifications at the Elite and High-Performance level annually.
- Establish a peer network connecting coaches and umpires.

Umpires

- 2 umpires identified at a national level per year.
- State Umpiring Performance Program (SUPP) has 20% National A badged umpires performing at WANL annually.
- 2 new National A Badges per year.
- Umpire Coach development program established within SUPP and Fever In Time (FIT).
- Target umpires and umpire coaches for interstate performance development opportunities annually.

Officials

- All WANL clubs identify 4 Bench Officials for performance development opportunities annually.
- Increase promotion and recruitment of Officials opportunities.



GAME PLAN

COMPETITIONS THAT IGNITE AND EXCITE

MATCH WINNER: Our competitions and platforms are age and stage appropriate enabling athletes, coaches, umpires and officials to shine.

PLAY

We will deliver competitions that strengthen competitive performance from all athletes, coaches, umpires and officials at the elite level of the pathway. Our competition platforms will expose participants to high performance environments giving them the opportunity to thrive under the pressures of elite competition.

GROW

We will challenge WANL clubs to strengthen their programs enabling high performance opportunities to a broader range of participants (i.e. Men's and Underpinning).

INSPIRE

Netball WA will be the industry leader creating elite competitions that are innovative, exciting and progressive. Individuals will aspire to be involved, seeing it as a vital stepping stone towards the next level in the pathway.

“ NO COMPETITION, NO
PROGRESS.
BELA KAROLYI ”



MEASURES

- Establish tool to track and compare WANL competitiveness.
- Increase number of Men's teams in Open WANL division to 6+.
- Establish Advisory Committee to review WANL financial and operational model.
- Implementation of approved recommendations of Advisory Committee.
- Increase viewer engagement through storytelling and promotion.

2022 SUNCORP SUPER NETBALL CHAMPIONS

SUNCORP
SUPER
NETBALL
FINALS SERIES 2022

SUNCORP
SUPER
NETBALL
FINALS SERIES 2022



DEAN
UNIVER



2023 WEST COAST FEVER NETBALL CLUB



NETBALL WA
2023-25
HIGH PERFORMANCE PLAN



PRINCIPAL PARTNER

