



ANNUAL REPORT

NETBALL WESTERN AUSTRALIA



2021



PRINCIPAL PARTNER



GOLD
INDUSTRY
GROUP



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PRESIDENT'S REPORT

Craig Heatley

I would like to start by paying tribute to outgoing President Grant Robinson, who joined the Netball WA Board in 2018 and departed in July 2021 after being appointed Assistant Auditor General within the WA Government.

Grant became Netball WA President in April 2019 and was involved with numerous achievements, including the announcement of a sport-wide partnership with the Gold Industry Group and roll-out of the Regional Office Structure, which saw more than 20 new staff members employed to service netball across the state.

He also provided strong leadership and support across the organisation during a challenging time as netball and the wider community came to grips with the impact of COVID-19.

When I became President of Netball WA following Grant's departure, I was delighted to welcome the support of two new Directors in Jacqui Jashari and Trish Robinson.

Jacqui is a Life Member of Netball WA and joined the Board with an extensive knowledge of netball and the broader sporting industry at both state and national level.

Trish has been a small business owner for more than 35 years and her involvement in netball spans 40 years, from a player to holding various Association Board and Committee roles.

It was also terrific to see Brendon Grylls reappointed to the Netball WA Board for a further 12 months.

The support, expertise and commitment of our Directors during the 2021 netball season was crucial, as we continued to experience significant change for our sport.

Aside from the ongoing impact of COVID-19 on netball competitions, participants, staff, partners and volunteers, netball underwent a series of key governance changes at both a national and state level.

This included the release of Netball Australia's State of the Game Review and subsequent simplification of netball's governance structure to strengthen the connection between grassroots netball and the elite level.



This was echoed in Western Australia, where a simplified structure saw West Coast Fever integrated with Netball WA alongside community netball.

The Netball WA Board now has a holistic overview of the strategic direction and governance of both community and elite netball in the State, which aligns with the approach adopted by Netball Australia when the Netball Australia Board and Super Netball League Commission were merged.

I would like to acknowledge the valuable contribution of the outgoing West Coast Fever Board members and thank them for their passion and commitment to netball, and for their support of this governance reform.

These changes provide strong foundations on which to build on the success of netball in Western Australia and drive the sport's ongoing growth and sustainability into the future.

I would also like to congratulate former West Coast Fever coach Stacey Marinkovich on her legacy at the club after departing in September 2021 following her appointment as full-time Origin Australian Diamonds head coach.

It was very fitting that West Coast Fever's Most Valuable Player Award was re-named the Stacey Marinkovich Medal in her honour after a playing and coaching career spanning almost 20 years at the club.

It has also been a pleasure to welcome new head coach Dan Ryan to West Coast Fever and I am sure he will add tremendous value as we strive for success in 2022 and beyond and continue the growth and evolution of the club and broader netball family in WA.

Finally, I would like to acknowledge the contribution of the Netball WA Life Members, past Presidents and Association Presidents for all they do in netball, as well as the leadership and commitment of our new Netball WA CEO, Simone Hansen.

Simone was appointed in April 2021 and is already making a great contribution to Netball in WA, supported by her Executive team and all of the hard-working staff at Netball WA and West Coast Fever.

Thank you all for what you have achieved in 2021 and I look forward to seeing netball continue to grow and thrive with your ongoing dedication and support in 2022.





CEO'S REPORT Simone Hansen

In my first season as CEO of Netball WA and West Coast Fever, I was inspired by the passion shown on and off netball courts across our State.

From the junior participants at community Associations right through to West Coast Fever games at RAC Arena, there were so many highlights demonstrating the important contribution our game makes to creating happier, healthier communities.

While we experienced another disrupted season due to COVID-19, we were fortunate that netball was able to return to some level of normality, with a 19% increase in participant membership from 2020 to 2021, which was also a 2.6% increase from 2019.

Despite the challenges, games were played, Grand Finals won, and awards presented across the various competitions.

The ability of clubs, players, staff, coaches, umpires, officials, volunteers, and our partners to show resilience and adapt to change throughout the season was admirable and greatly appreciated.

It helped provide the opportunity for participants to continue playing the game that they love throughout 2021.

Congratulations to West Coast Warriors on winning the Open and Men's GIG WANL Grand Finals, Rangers for taking out the 20 and Under Division, and West Coast Fever for making the Suncorp Super Netball Preliminary Final.

I have so much admiration for former Coach Stacey Marinkovich and the players for their attitude and determination throughout the 2021 season. To make the Preliminary Final after a significantly interrupted season was a remarkable effort.

Welcome and congratulations to new head coach Dan Ryan, who will now lead our club into the future with a solid foundation for success.

Congratulations to West Coast Fever players Jess Anstiss, Sunday Aryang, Courtney Bruce and Verity Charles on their selection to the 2021 Australian Diamonds Squad and Courtney and Sunday for their performance at the International Quad-Series.

I'd also like to acknowledge the State Team representatives who missed out on travelling east in 2021 after their National Championships were cancelled, and our West Coast Fever athletes and staff, who spent more than a month away from home completing the Super Netball season in Queensland.



The Shooting Stars program's success also continued in 2021, expanding from eight to 15 locations in WA schools and three sites in South Australia.

This Aboriginal education program encouraging young girls to stay in school now engages more than 750 participants and is only made possible with the support of our key partners, including Premier Partner the Gold Industry Group.

We look forward to seeing Shooting Stars continue to provide a constant source of support for the communities it operates in and support Aboriginal girls in remote areas.

To our partners across Netball WA, West Coast Fever and Shooting Stars, we greatly appreciate your ongoing support. We could not have achieved the success we had in 2021 without you and look forward to continuing this in 2022.

To our members, Association and GIG WANL Presidents and their broader committees, clubs, supporters, fans and staff, you have been a foundation of strength for our sport in another challenging year, and we thank you for everything you have given and continue to give.

I would also like to thank all of the Netball WA, West Coast Fever and Glass Jar Australia Directors for their tireless voluntary contribution to ensuring Netball at all levels in WA is successful, sustainable and something everyone enjoys being a part of.

Finally, I would like to welcome President Craig Heatley and thank and acknowledge former Netball WA President Grant Robinson for his contribution to the game, along with all those who served as Directors prior to the West Coast Fever Board merging with the Netball WA Board in September 2021.

They all dedicated a significant amount of time, energy and expertise to the club and growing the game of netball in WA, which is greatly appreciated.



BOARD OF DIRECTORS



President Craig Heatley

Craig Heatley is a Partner at PricewaterhouseCoopers and brings over 20 years' experience in assurance and business advisory services, specialising in the resources, engineering and construction sectors, with not for profit experience as the Chair of Red Nose Australia and a member of The Fathering Project Board.

Craig also has two young daughters participating in netball at the Matthews Netball Centre on a Saturday morning and can be found on the sidelines playing a team role.



Natasha Aristei

A reputable businesswoman with experience in business management, strategic planning, and finances. Natasha is a passionate volunteer who also contributes on the Broome Chamber of Commerce and Industry Board, Regional Development Australia Kimberley and the Broome Surf Life Saving Club.

Natasha has significant organisational skills and a passion for sport and recreation. Involved in netball for over 40 years she has volunteered for many years on the Broome Netball Association and the North West Netball Region committees and is a Life Member of both. Natasha is a player, coach, presenter and umpire with a sound knowledge on the education pathways in all areas of netball.



Brendon Grylls

Brendon Grylls brings a wealth of knowledge in community development in regional areas after 16 years as a member of the Legislative Assembly of Western Australia and the 13th Leader of the National Party in Western Australia.

Brendon also played a significant role in the development of the transformational Gold Industry Group funding arrangement for Netball in Western Australia.



Jacqui Jashari

Jacqui Jashari is a Life Member of Netball WA and joined the Board of Directors with an extensive knowledge of netball and the broader sporting industry at both state and national level.

In her current role of Manager, Sport Business at the Department of Local Government, Sport and Cultural Industries, Jacqui advises and works with State Sporting Associations and Peak Bodies to improve and develop strategy, business management and governance.



Trish Robinson

Trish Robinson has been a small business owner for more than 35 years and her involvement in netball spans 40 years, from a player to holding various Association Board and Committee roles that include President of West Coast Warriors, President of the West Coast Netball Region and of Wanneroo Districts Netball Association, where she is also a Life Member.



Dana Sawka

Dana is a marketing and communications professional with experience in the not for profit and government sectors, and specialist knowledge in digital technology. She has delivered strategic communications for a number of WA's major redevelopment projects within the urban renewal and planning sectors and has a strong background in sport and entertainment venue management.

Dana has a passion for netball, having played for many years at Wanneroo Districts Netball Association, and was a member of Netball WA's Marketing Advisory Committee in 2016.

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OUR BEHAVIOURS

These are whole of sport behaviours, relatable to all participants from the grassroots through to the elite level, inclusive of our partners, administrators, players, umpires, officials and stakeholders.

Our ability to integrate them across all facets of our sport is critical in our journey towards a common vision of becoming the sport of choice in Western Australia. It is essential that we both adhere to our agreed behaviours and, most importantly, hold each other accountable to them, in order for our sport and all within it to set the highest standards.

1

BE ON THE SAME SIDE AND ACT AS **ONE**.

2

ALWAYS **SUPPORT** EACH OTHER TO REACH OUR **GOALS**.

3

BE OPEN AND **HONEST**.

4

FIND A WAY TO **DO** WHAT WE SAY WE WILL DO.

5

LISTEN TO AND **VALUE** OUR PEOPLE.

6

BE THE **BEST** AT WHAT WE DO.



STRATEGIC PILLARS

To achieve our 2018 – 2022 ambition, our Strategic Plan is built around four key strategic pillars:

1. People & Culture
2. Participation
3. Pathway
4. Business Performance

Defined within each are the goals and strategies that will drive a series of outcomes for the respective pillars, facilitating our ability to be sustainable and grow. The ability to focus our energies on these pillars will enable our organisation to further strengthen the pathway that sees our athletes' journey from Suncorp NetSetGO through to West Coast Fever and national representation. It will allow us to invest the time and resources into delivery that our ever-growing game now demands. Our strategies will set the course for a period of commercialisation that will ultimately support these pillars for the next two years.

While a volume of work has been required to set these critical paths, we must also promote an environment of flexibility and responsiveness that will enable our business to react appropriately to a constantly evolving world and market.

Central to this organisational agility and performance will be our ability to leverage the knowledge and expertise of our workforce, not only within our administration but amongst our broader netball community. We believe that every one of our Members and stakeholders has something valuable to contribute to one or more of these pillars. Consequently, the process of consultation across all facets of our sport that was so important to shaping this plan will continue to ensure that it always reflects the needs of our community.



STRATEGIC PILLAR 1: PEOPLE & CULTURE

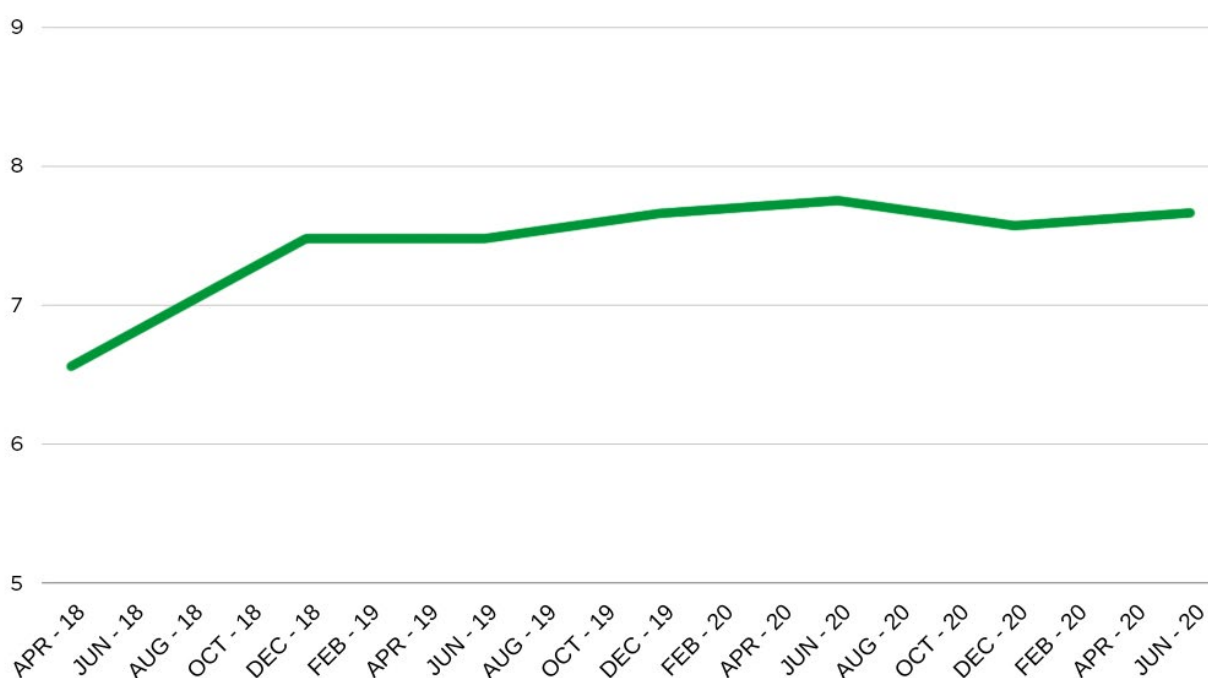
As anticipated, 2021 proved to be another challenging year for our organisation on many levels, with COVID continuing to disrupt the sport and our operations. As in 2020, the resilience of our team, their capacity to innovate and their commitment to excellence, together with the combined effort of the thousands of volunteers that contribute so much to the game, we persevered to again deliver some extraordinary highlights across the year.

Our values of professionalism, collaboration and innovation were certainly tested to the limit in 2021.

Pleasingly, the outcomes of our Culture Survey conducted in August 2021 indicated staff satisfaction and our core values remain strong.



Employee Satisfaction 2018-2021



NWA Employee Satisfaction rating of 77% - NWA Culture Survey August 2021

NWA Behaviours
rating of
82%
NWA Culture Survey
August 2021

Behaviours	Jun 2019	Dec 2019	Jun 2020	Dec 2020	Jul 2021
Listen to & value our people	7.5	7.7	8.0	7.7	7.8
Find a way to do what we say we will do	8.4	8.5	8.7	9.0	8.6
Be the best at what we do	8.2	8.3	8.16	8.6	8.6
Be open & honest	7.8	7.9	8.2	7.9	7.9
Be on the same side and act as one	8.2	8.2	8.3	8.3	8.3
Always support each other to reach our goals	7.8	7.9	8.2	8.0	8.0
Combined Average	8.0	8.1	8.3	8.3	8.2

NWA Values
rating of
85%
NWA Culture Survey
August 2021

Values	Jun 2019	Dec 2019	Jun 2020	Dec 2020	Jul 2021
Professionalism	8.3	8.5	8.6	8.6	8.7
Innovation	8.2	8.4	8.7	8.7	8.6
Collaboration	7.9	8.0	8.2	8.0	8.2
Combined Average	8.1	8.3	8.5	8.4	8.5

NWA Leadership
rating of
78%
NWA Culture Survey
August 2021

Question	Jun 2019	Dec 2019	Jun 2020	Dec 2020	Jul 2021
NWA management & leadership actions align with our values and behaviours.	7.8	8.0	8.3	7.8	8.0
I feel that management and leadership within the organisation listens to and values its staff.	7.7	7.5	8.0	7.6	7.7
I receive constructive and timely feedback regarding my performance.	7.5	7.7	7.9	7.6	7.5
I personally feel recognised for the contribution I make to Netball WA.	7.3	7.3	7.7	7.3	7.6
I feel I am valued by my supervisor.	8.4	8.7	8.6	8.6	8.4
Netball WA listens to the ideas/opinions that staff contribute and puts them into action or provides feedback on the ideas if it's not actioned.	7.3	7.5	7.7	7.6	7.8
NWA LEADERSHIP AVERAGE ALL RESPONSES	7.7	7.8	8.0	7.8	7.8

Our people, their related behaviours and our broader organisational culture remain central to our organisation, as does our commitment to personal and professional development.

Our learning and development offering in 2021 included a range of subject matter spanning OHS (First Aid and Fire Warden) training for staff, courses related to diversity and cultural awareness, management and leadership development opportunities and role specific technical skills development. Accessibility to personal and professional development opportunities for all our staff was bolstered by the finalisation of our new HR Information System, which provides staff with access to hundreds of on-line learning programs.

In 2021 our staff headcount tipped over the combined 100 mark, across Netball WA, West Coast Fever and Shooting Stars. As our organisation continues to grow the need for more sophisticated processes and systems has increased. The finalisation of our automated HR Information system has resulted in more efficient, effective and streamlined services across the organisation, supporting our recruitment, induction and payroll processes, learning & development, performance reviews and policy management.

Staff retention at NWA and West Coast Fever remained in excess of 80% (81%) and just under this number (78%) within Glass Jar Australia, leading to an overall retention level across Netball in WA of 79%. As always, our operations and outcome rely on the talented people we are able to attract and retain within our workforce, and we can be pleased that our teams have remained relatively stable during these turbulent times.



STRATEGIC PILLAR 2: PARTICIPATION

Netball WA Community Department – Competitions

Origin Energy Metro League

The 2021 Origin Energy Metro League Competition was held at the Gold Netball Centre and Perth Netball Association in August and September. These dates were trialled following feedback from Associations, GIG WANL Clubs and Netball WA to shift from February/March.

Metro Associations and Mandurah NA (as a Tier 1 Association close to the Metro area) were invited to enter teams in the competition in 2021. A total of 54 teams from 13 Associations participated in the event.

Following the conclusion of the 2021 Origin Energy Metro League competition, a comprehensive review of the NWA Competition Framework was completed, and a decision was made that the Metro League competition would not continue in 2022. Feedback from Associations aligned with the NWA assessment of the competition, indicating that the purpose of the Metro League was not being met. Metro Academies will be established in 2022 in place of Metro League and will provide talented athletes with an opportunity to develop their skills and prepare for State Cup.

2021 Origin Energy Metro League – Premiers

- Opens Division 1 - Kalamunda & Districts Netball Association
- Opens Division 2 - Wanneroo Districts Netball Association
- 18U Division 1 - Rockingham & Districts Netball Association
- 18U Division 2 - Kalamunda & Districts Netball Association
- 16U Division 1 - Wanneroo Districts Netball Association
- 16U Division 2 - Fremantle Netball Association
- 14U Division 1 - Perth Netball Association
- 14U Division 2 - Mandurah Netball Association



2021 Origin Energy Metro League – Grand Final MVP Winners

- Opens Division 1 - Donalda Paekay (Kalamunda & Districts Netball Association)
- Opens Division 2 - Jasmine Cousins (Wanneroo Districts Netball Association)
- 18U Division 1 - Nikita Hardy (Rockingham & Districts Netball Association)
- 18U Division 2 - Sarah Cameron (Kalamunda & Districts Netball Association)
- 16U Division 1 - Rachel Cant (Wanneroo Districts Netball Association)
- 16U Division 2 - Tiahna Websdale (Southern Districts Netball Association)
- 14U Division 1 - Olivia Williams (Wanneroo Districts Netball Association)
- 14U Division 2 - Hayleigh Heather (Wanneroo Districts Netball Association)

2021 Origin Energy Metro League – Overall Divisional MVP Winners

- Opens Division 1 - Donalda Paekay (Kalamunda & Districts Netball Association)
- Opens Division 2 - Claire McIntyre (Belmont Netball Association)
- 18U Division 1 - Nikita Hardy (Rockingham & Districts Netball Association)
- 18U Division 2 - Georgia Taylor (Joondalup Netball Association)
- 16U Division 1 - Honey Harrington (Wanneroo Districts Netball Association)
- 16U Division 2 - Teagan Butler (Southern Districts Netball Association)
- 14U Division 1 - Selemama Amato (Southern Districts Netball Association)
- 14U Division 2 - Joanne Samuela (Belmont Netball Association)

Gold Industry Group WANL

Despite the challenges of COVID-19, the 2021 GIG WANL season was a tremendous success. The start of the competition was delayed by a lockdown of Perth and Peel regions on the day the season was due to start. A second lockdown interrupted the season in July. Fixtures were restructured and the adaptability of the GIG WANL Clubs enabled the qualifying rounds to be completed without the season needing to be extended.

The Finals Series, played at the Gold Netball Centre, brought a total crowd of 1854 patrons through the doors.

The Grand Final was attended by a crowd of 1069 and a Grand Final VIP function was held for over 100 guests.

The season was livestreamed by Centrepass with approximately 90% of all matches broadcast. The Grand Final matches were watched by 3,450 (20U), 3,626 (Opens) and 3,537 (Men's) viewers via Facebook livestreaming. Grand Final activations included a GIG shooting inflatable, Face Painting (available in all participating team's colours) and a GIG Roaming Photo Booth. The inclusion of Brightside as the entertainment production team created a professional and thrilling atmosphere with fireworks, lights, and music throughout the evening.

The Jill McIntosh Medal and other major GIG WANL awards were presented at the 2021 NET Ball on Friday, September 24 at the Perth Convention & Exhibition Centre.

2021 GIG WANL - Premiers

Opens - West Coast Warriors

Men's - West Coast Warriors

20U - Rangers

2021 GIG WANL - Grand Final MVP Winners

Opens - Caitlyn Brown (West Coast Warriors)

Men's - Alex Fergusson (West Coast Warriors)

20U - Katherine Byrne (Rangers)

Club of the Year - West Coast Warriors

GIG WANL Team of the Year

Sophia Lamers (Western Roar)

Sloan Burton (Curtin Hamersley Comets)

Numi Tupaea (West Coast Warriors)

Kellie Baker (West Coast Warriors)

Natalie Bright (West Coast Warriors)

Caitlyn Brown (West Coast Warriors)

Stephanie Cooper (West Coast Warriors)

GIG WANL AWARDS

20U Fairest and Best

Giaan Evans (ECU Souwest Jets)

Men's Fairest and Best

Mark McCoach (Western Roar)

Jill McIntosh Medal

Ruth Aryang (ECU Souwest Jets)

Coach of the Year

Taryn Barley (Rangers)

Umpire of the Year

Jessica McKemmish

Bench Official of the Year

Deb Palmer



State Cup

The 2021 State Cup was held at the Gold Netball Centre and Perth Netball Association from October 8-10 for the first time as a full competition following its cancellation last year and a modified event in 2019.

The competition featured 39 teams from nine Associations and six Regions, as well as two Aboriginal All Stars teams. Teams competed in four age group divisions; Opens, 18U, 16U and 14U and over 2,000 spectators attended the event.

A comprehensive review of the Netball WA Competition Framework will see a three division (14U, 16U and 20U) State Cup competition in 2022 which will align better with GIG WANL and provide optimum talent identification opportunities. Teams competing in the 14U and 16U divisions will come from regional and metro academies and the 20U division will be comprised of teams from regions and metro associations.

2021 State Cup - Premiers

Opens - Northwest Region

18U - Fremantle Netball Association

16U - Wanneroo Districts Netball Association

14U - Perth Netball Association

Other Awards

All Star Umpire Award - Steph Fulham (Perth NA)

Emerging Umpire Award - Devon Proudfoot (Great Southern Netball Region)

All Star Coaching Award - Janine Friday (Wanneroo Districts Netball Association)

Emerging Coach Award - Jason Clark (Belmont Netball Association)



Perth NAIDOC Carnival

The 2021 Perth NAIDOC Carnival was held at the Gold Netball Centre and Perth Netball Association on Sunday, November 7. The carnival was originally scheduled to coincide with NAIDOC Week in July but had to be postponed due to a lockdown in the Perth and Peel region.

A total of 113 teams participated, consisting of over 1,100 athletes. A record number of service providers and community groups were involved in activations across the day, including a COVID vaccination clinic. Guests attending the Opening Ceremony included State Opposition Leader Mia Davies, Shaun Nannup and representatives from GIG, Healthway and the Netball WA Board.

Award Winners:

Overall MVP Awards

Josie Janz-Dawson Junior MVP – Joshiquwa Wynne (Katanning All Stars)

Senior MVP – Lutoya Eades (TA Marlee) and Summer Yarran (Kwobodok Booyi)

Division Results:

Opens Red

Division MVP: Miriam Bolton (Katanning All Stars)

Grand Final MVP: Cherrie Hedlam (Kaala)

Grand Final: Kaala 24 def 14 Katanning Allstars. MVP:

Opens Black

Division MVP: Nikita Mippy (SDNA Djindas)

Grand Final MVP: Nikeeta Mippy (SDNA Djindas)

Grand Final: SDNA Djindas 12 def 11 Jatu

Opens Yellow

Division MVP: Ashley Watson (Koitahitanga)

Grand Final MVP: Cheralee Anderson (Sistagurlz)

Grand Final: Sistagurlz 25 def 16 Narrogin Cuballing GRS

Opens Orange

Division MVP: Summer Yarran (Kwobodok Booyi)

Grand Final MVP: Simone Narkle (Djokanka)

Grand Final: Djokanka 14 def 6 Warriors

Opens Green

Division MVP: Sian Ugle (Narrogin-Cuballing)

Grand Final MVP: Tieralee Johns (SDNA Djindas)

Grand Final: SDNA Djindas 16 def 11 Originals

Opens Purple

Division MVP: Lutoya Eades (TA Marlee)

Grand Final MVP: Caprice Garlett (Kwinana Djindas)

Grand Final: Originals 14 def by 15 Kwinana Djindas

Mixed Red

Division MVP: Jo Ninnette (Moorditj Mob)

Grand Final MVP: Aiden Albert (Moorditj Mob)

Grand Final: Boordiyas 14 def by 16 Moorditj Mob

Mixed Black

Division MVP: William Tittmus (Flaming Galahs)

Grand Final MVP: Nakita Little (Kwinana Djindas)

Grand Final: Kwinana Djindas 20 def 14 Yungatha



18U

Division MVP: Jamaica Jauncey (Stingrays)

Grand Final MVP: Kahleeya Woodley (SDNA Djindas)

Grand Final: Stingrays 21 def 20 SDNA Djindas

16U Red

Division MVP: Aaliyah Ninnette (SDNA Djindas)

Grand Final MVP: Ameliah Johnson (SDNA Djindas)

Grand Final: Lightning Strikes 15 def by 16 SDNA Djindas

16U Black

Division MVP: Taneesha Woods (Binar Marlis)

Grand Final MVP: Hannah Kelly (Binar Maarlis)

Grand Final: Binar Maarlis 18 def 16 Tambellup

16U Yellow

Division MVP: Caroline Minitier (Katanning All Stars)

Grand Final MVP: Sedeena Woods (Katanning All Stars)

Grand Final: Jatu 8 def by 23 Katanning Allstars

14U Red

Division MVP: Jasmine Johnson (SDNA Djindas)

Grand Final MVP: Mia Russo (Dream Team)

Grand Final: Dream Team 13 def 4 SDNA Djindas

14U Black

Division MVP: Hayley Evans (Mano Koa)

Grand Final MVP: Aamarli Jones (Mandurah Yirra Djindas)

Grand Final: Mandurah Yirra Djindas 10 def by 16 Mana Koa

14U Yellow

Division MVP: Hornikema Williams (Narrogin-Cuballing)

Grand Final MVP: Kayleeya Walley (Kwobardak Yorgas)

Grand Final: Djets 7 def by 10 Kwobardak Yorgas

12U Red

Division MVP: Joshiquwa Wynee (Katanning All Stars)

Grand Final MVP: Taylah Abraham (SDNA Djindas)

Grand Final: SDNA Djindas 25 def 8 Kwobardak Yorgas

12U Black

Division MVP: Deannah Ugle (Stingrays)

Grand Final MVP: Alexis Keech (Stingrays)

Grand Final: Stingrays 20 def 12 SDNA Djindas

12U Yellow

Division MVP: Natalie Simpson (Albany Grassroots)

Grand Final MVP: Natalie Simpson (Albany Grassroots)

Grand Final: Albany Grassroots 10 def 4 Narrogin Cuballing



Fuel to Go & Play Association Championships

The 2021 Fuel to Go & Play Association Championships was held at Gold Netball Centre and Perth Netball Association from June 5-7. The 'hub' system that was trialled in 2020 to cope with the COVID-related venue capacity limits was implemented successfully again in 2021.

A total of 2,756 players from 275 teams and 39 Associations participated in this year's event. Gold Industry Group, Healthway, UWA, Nissan and HCF all supported the event with activations across the weekend.

2021 Fuel to Go & Play Association Championships Champions

- Open Div 1** Fremantle Netball Association
- Open Div 2** Wanneroo Districts Netball Association
- Open Div 3** Bridgetown Netball Association
- Open Div 4 Gold** Esperance Netball Association
- Open Div 4 Green** Southern Districts Netball Association
- 17U Div 1** Fremantle Netball Association
- 17U Div 2** Success Netball Association
- 17U Div 3** Noranda Netball Association
- 17U Div 4** Geraldton Netball Association
- 17 Div 5 Gold** Kalamunda & Districts Netball Association
- 17 Div 5 Green** Leschenault Netball Association
- 15U Div 1** Fremantle Netball Association
- 15U Div 2** Joondalup Netball Association
- 15U Div 3** Joondalup Netball Association
- 15U Div 4** Perth Netball Association
- 15U Div 5** Katanning Netball Association
- 14U Div 1** Wanneroo Districts Netball Association
- 14U Div 2** Busselton Netball Association
- 14U Div 3** Leschenault Netball Association
- 14U Div 4** Joondalup Netball Association
- 14U Div 5** Eaton Netball Association
- 13U Div 1** Wanneroo Districts Netball Association
- 13U Div 2** Fremantle Netball Association
- 13U Div 3** Fremantle Netball Association
- 13U Div 4** Fremantle Netball Association
- 13U Div 5** Geraldton Netball Association
- 13U Div 6 Gold** Joondalup Netball Association
- 13U Div 6 Green** Mandurah Netball Association
- 12U Div 1** Wanneroo Districts Netball Association
- 12U Div 2** Fremantle Netball Association
- 12U Div 3** Southern Districts Netball Association
- 12U Div 4** Joondalup Netball Association
- 12U Div 5** Joondalup Netball Association
- 12U Div 6** Eastern Hills Netball Association
- No Limits** Southern Districts Netball Association Red Devils (Red)
- Masters:** Bunbury Netball Association



ALL NWA Regional Championships

Five Regional Championships were held across country regions in 2021 including South-West/Peel, Great Southern, Wheatbelt Goldfields, Mid-West Gascoyne and North West.

South-West/Peel Regional Championships

The South-West/Peel Regional Championships (SWPRC) are held annually to provide representative participation for Associations' players, coaches, officials, and managers. The SWPRC provide the opportunity for player, coach and umpire talent identification, coach mentoring, umpire coaching and testing, and an opportunity for Associations to measure their progress against other Associations within the region.

The 2021 SWPRC was hosted by Busselton Netball Association in July, with the following South-West Associations submitting teams:

- | | |
|---------------------|-------------------------|
| • Bunbury | • Eaton |
| • Busselton | • Harvey |
| • Bridgetown | • Leschenault |
| • Collie | • Manjimup |
| • Donnybrook | • Margaret River |

The School Sport WA 12U State School Girls team was invited as an invitational team and played in the 13U Division of the Championships.

53 teams from the South-West and Peel, consisting of over 500 players aged between 12-56, played 160 games over the two days. Over 100 Coaches, Assistant Coaches, Team Managers and Umpires were also involved.

Identification of athletes and coaches for the South-West Regional Academy Program also took place. The South-West Development Coordinator and South-West Academy of Sport Coordinators carried out final selections for the SWAS program.

2021 Champion Teams:

12&U Division

Leschenault (def Mandurah 1 20-12)

13&U Division

Eaton (def Mandurah 1 15-12)

14&U Division

Busselton 1 (def Leschenault 19-13)

16&U Division

Busselton 1 (def Bunbury 1 38-30)

18&U Division

Busselton 1 (def Eaton 29-24)

Open/Masters Boddington Open

(def Busselton Masters 2 34-33)

SWPRC Awards

Sportsmanship Award

Carie Williams (Bunbury)

Coach of the Meet

Megan Burvill (Bridgetown)

Rising Coach

Teagan Roney (Collie)

Umpire of the Meet

Dana Gibaut (Bunbury)

Rising Umpire

Lulu Goodall (Margaret River)

Volunteer of the Year

Linda McCabe (Donnybrook)



Great Southern Regional Championships

The Great Southern Regional Championships were held in Albany, the event organised by NWA GS Regional Office and hosted by the Albany Netball Association. Active Regional Communities (ARC) Funding was granted to Albany Netball Association to assist with venue hire, first aid and coach and umpire mentoring over the weekend. The round robin style championships involved teams from all eight Great Southern Associations ranging from 12U through to a Masters (Over 35) with 31 netball teams competing.

The following awards were presented:

12 & Under Albany (16) Runners up Narrogin (13)
13 & Under Albany 1 (24) Runners up Denmark (16)
14 & Under Albany 1 (52) Runners up Albany 2 (20)
15 & Under Katanning (34) Runners up Albany (27)
17 & Under Albany 1 (42) Runners up Narrogin (34)
Open Div 1 Albany 2 (34) Runners Up Albany 1 (25)
Open Div 2 Katanning (16) Runners Up Ongerup (15)

Over the weekend Umpire mentoring and badging occurred allowing the following achievements to be awarded:

4 National C Badges were awarded:

Mitchell Hamilton (ANA), Bodhi Anyon (Katanning), Rose Hunter (ANA) and Kristy D'Aprile (Katanning).

Best Dressed team:

Katanning Netball Association

Sportsmanship Award:

Esperance Netball Association

Coach of the Meet:

Kelly Holzknacht (Katanning)

Rising Coach:

Abbie Jones (Esperance)

Umpire of the Meet:

Megan Hardie (Narrogin)

Rising Umpire:

Bodhi Anyon (Katanning)

Volunteer of the Year:

Lee Conlan (Narrogin)



Coach mentoring occurred over the weekend to assist Coaches in gaining feedback to improve their on-court feedback. Talent Identification also occurred to select athletes, coaches, and umpires to move up the pathway into the Regional Academy program and State Cup competition:

- 77 Athletes were selected into the State Cup Squads for 14U, 16U, 18U and Open Division.
- In further pathway programs and competitions.
- 9 Umpires from the Great Southern Umpire Development Academy were chosen to receive additional development.

Wheatbelt Goldfields Regional Championships

The 2021 WBGF Regional Championships was hosted by Merredin Netball Association and held at the Merredin Regional Community & Leisure Centre on Sunday, 23 May.

A frosty morning didn't deter the 18 teams registered from Northam NA, Merredin NA, Eastern Goldfields NA, Corrigin & Districts, Central Wheatbelt NA & Yilgarn NA in divisions from 12U through to Open.

This year new awards were introduced to acknowledge volunteers, coaches, and umpires within the region.

Best Dressed Award:

Corrigin & Districts Netball Association

The Sportsmanship Award:

12 & U Team Central Wheatbelt Netball Association

Coach Awards:

- Rising Star - Olive Mereyato, EGNA
- Coach of the Meet - Rose Heke, EGNA

Umpire Awards:

- Rising Star-Baileigh - Rose Grant, Merredin NA
- Umpire of the meet - Kirsty Jarvis, Merredin NA
- Volunteer of the Year Award - Alyce Last (Merredin Netball Association)

Throughout the day selectors identified 54 athletes that would be invited to attend a development hub day, held later in the year.

Midwest Gascoyne Regional Championships

The proposed Midwest Gascoyne Regional Championships transitioned to a Regional Carnival in 2021 with divisions 12U and 14U allocated. Regional Associations and Geraldton Netball Association Clubs and schools attended with 15 teams and 131 athletes. Aztecs, Breezes, Falcons, Kazuals and Lightning Clubs represented Geraldton Netball Association. Three school teams attended with Bluff Point PS, Geraldton PS and St Francis.

It was pleasing to see Kalbarri and Northampton Associations combining and travelling to Geraldton to participate in both the 12U and 14U divisions. The 12U division was played in round-robin format with 9 Teams.

Results:

- 12 & Under Round Robin:
- Winners - Bluff Point A
- Runners Up - Breezes
- 14 & Under Division:
- Grand Final Aztecs 16 def Breezes 12
- Volunteer of the Year Award - Julie Davey (Kalbarri Netball Association)

Six athletes were invited into the Regional Academy Program and two Coaches were mentored by the Regional Development Officer and invited into the program. Umpires also received mentoring with a National C Badge awarded to Grace Bowley from Geraldton Netball Association.

North West Regional Championships

The inaugural North-West Championships were held in June in Karratha. The event organised by NWA NW Regional Office and hosted by the Karratha Netball Association was an opportunity for associations in the North-West to compete against other associations in a round robin style competition. This year involved 30 teams from seven of the nine North-West Associations including Broome, Derby, Karratha, Port Hedland, Tom Price, Newman and Wickham ranging from 12U through to a Master (Over 35) Division. The 15U State School Girls Team also competed in the Open Division as an invitational team.

12 & Under: Newman (21)
Runners Up: Karratha (15)

14 & Under: Karratha (24)
Runners Up: Broome (16)

16 & Under: Tom Price (20)
Runners Up: Karratha (9)

Open Div 1: Karratha (57)
Runners Up: Broome (30)

Open Div 2: Karratha (60)
Runners Up: Broome (23)

Masters: Karratha (31)
Runners Up: Broome (20)

Over the weekend Umpire mentoring and badging occurred allowing the following achievements to be awarded:

- 2 National C Badges
- 1 National B Badges

The following achievements were awarded:

Best Dressed team
Derby Netball Association

Sportsmanship Award
Derby U12 Netball Team

Coach of the Meet
Simone Eddington (Broome)

Rising Coach
Lou Lockyer (Newman)

Umpire of the Meet
Kelly Cooke (Newman)

Rising Umpire
Sophie Anastazjew (Karratha)

Due to COVID and subsequent cancellation of the 2020 Regional Championships two Volunteer of the Year awards were awarded.

- 2019 Volunteer of the Year: Tenna Wadge (Broome)
- 2021 Volunteer of the Year: Tracey Kitching (Karratha)

Coach mentoring occurred over the weekend to assist Coaches in gaining feedback to improve their on-court feedback. Talent Identification also occurred to select athletes, coaches and umpires to move up the pathway into State Cup competition:

- 65 Athletes were selected into the State Cup Squads.
- 11 Athletes were selected into the State Cup Open team.
- 9 Coaches were selected in further pathway programs and competitions.
- 10 Umpires and 6 Umpire Coaches were selected to form the North-West Umpire Development Academy.

Netball WA Community Department – Stakeholder Engagement

Membership and Affiliation

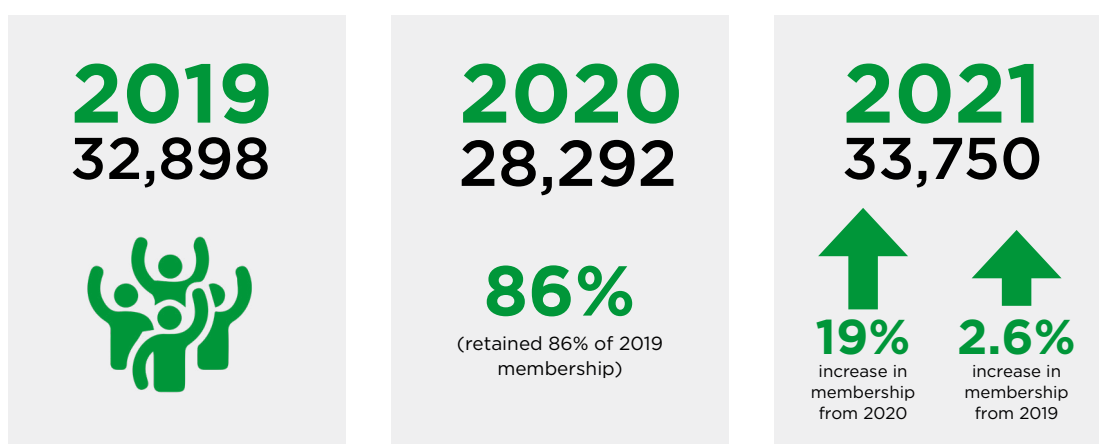
In 2021 a total of 74 Associations affiliated to Netball WA - 22 Tier 1 Associations, 14 Tier 2 Associations, 30 Tier 3 Associations and 8 Associate Members.

Off the back of the decline in numbers in 2020 due to COVID-19, a strong Association re-engagement program was developed to drive membership for the 2021 Winter and Spring Competitions. The Membership Coordinators engaged late in 2020 and early 2021 with all Associations, focusing on Associations that did not run competitions in 2020 due to COVID-19 to assist them in re-establishing their competitions.

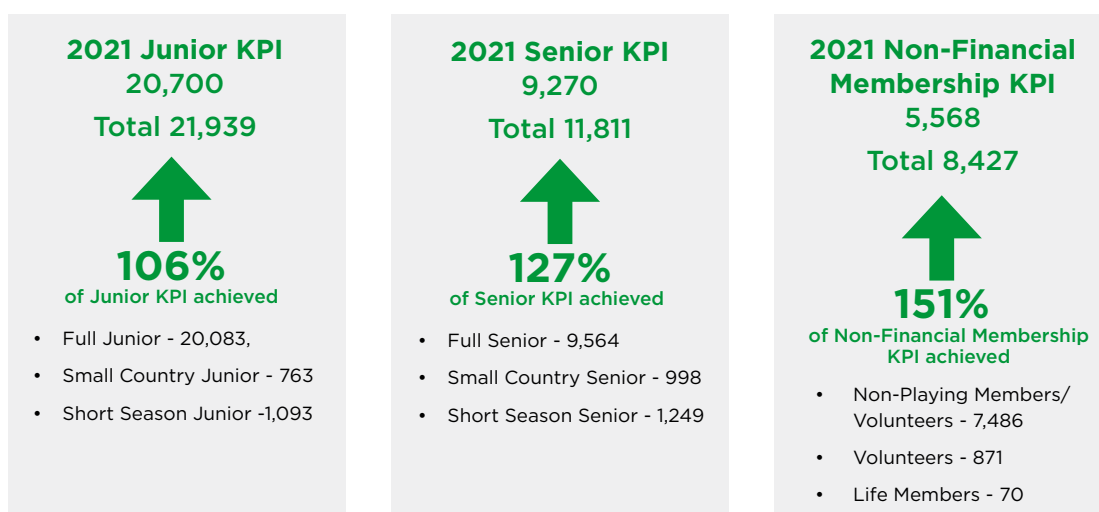
The winter campaign carried over the Spring 2020 tag of “Grow your Game” with video content created, social media ads, and posts encouraging people to play netball. A new spring campaign was launched with “Stay Connected” as the tag line.

The work by the Membership Coordinators in conjunction with the marketing campaign proved extremely beneficial with the overall NWA Membership number increasing to above the 2019 pre COVID-19 membership numbers.

2019 - 2021 Membership and Affiliation Comparison



2021 Membership Breakdown



2021 also saw an increase in the sales of Single Game Voucher Books from 2020 with 130 more books sold. The 2021 KPI for Single Game Voucher Sales was 200 with a total of 233 sales being made, reaching a total of 116% of the KPI. The increase in the use of Single Game Vouchers during the winter season was pleasing as it showed an appetite for players to start to re-engage in the sport. Some Associations took the opportunity to utilise the Single Game Vouchers to encourage new participants or re-engage previous participants through Carnivals, short Competitions or Pilot programs such as Mixed Netball.



Regional Office

The Regional Office structure, now in its 3rd year, continues to build relationships with Associations and other stakeholders crucial to building the capacity and profile of the sport. The Department of Local Government, Sport and Cultural Industries (DLGSC) and other local government bodies being the main non Netball WA Affiliated Association stakeholders, and more recently relationships with local politicians, schools, businesses and potential local sponsors being forged.

With the support of the regional staff, associations membership numbers showed significant growth for each region off the back of a 2020 COVID-19 year, with Great Southern returning a 23% growth, Metro 11%, Midwest Gascoyne 18%, Northwest 35%, Peel 27%, Southwest 8% and Wheatbelt Goldfields 47%.

Consultation around all regional office Development Operational plans was undertaken with each Regional Working Group.

Six Regional Forums were held across regional WA. These ranged from 1 to 2 days and saw the Association Presidents, Administrators, Association Development Officers and Association Umpire Development Officers attending. Each Forum was tailored to the needs of each of the region associations with some undertaking work on, or reviewing strategic, development and operational plans.

Association Grants

In 2021 NWA provided Association Grants to four Associations that have a staffing structure in place that provides a component of the servicing that Netball WA would normally provide to the Association. Perth Netball Association, Wanneroo & Districts Netball Association, Fremantle Netball Association and Southern Districts Netball Association were the recipients of these Grants. These Grants came from the regional component of the Netball WA Membership fees.

Regional Academy Sport Program

In 2021 Netball WA regional staff delivered three new Regional Academy Sport Programs (RASP) programs in Great Southern, Wheatbelt Goldfields and the Pilbara. These three RASP programs joined the existing South West Academy of Sport (SWAS) Program. The regional staff collaborated with the performance and pathway personnel and the Department of Local Government, Sport and Cultural Industries regional staff and were successful in securing various funding opportunities which included support funding for these three new programs. The RASP program is pivotal in providing regional athletes, umpires and coaches the support required to undertake the next step in the Netball WA Pathway and supports athletes in existing state team programs to undertake some of their training aspects in their hometowns.

Regional Academy Program

2021 saw the development and implementation of the Netball WA Regional Academy program, which is a pathway program and sits underneath the RASP program for players, coaches and umpires across all six regions. From the program, teams in each age division were selected to represent the region at State Cup. The program was very successful in its first year with many umpires being selected to umpire at State Cup, one umpire from the program was selected as the School Sport WA 15U State Team umpire and several umpires received their B Badges due to the mentoring and coaching received during the program. Some umpires from the program have been selected to trial for the NWA State Umpire Academy. Two of the coaches in the program undertook the Advanced Coach Accreditation and are still completing this, with 10 coaches undertaking and achieving their Intermediate Coach Accreditation as a component of the program.



NWA GIG Tier 1 Leadership Camp

In August the NWA/GIG Tier 1 Association Leadership Forum was held at the Gold Netball Centre. The Regional Tier 1 Associations attended across two days so areas relevant to these Associations could be discussed. On Sunday, with both the Regional and Metropolitan Tier 1 Associations present, several presentations and workshops were delivered with a heavy emphasis on “Inclusion and Diversity” there were four presentations addressing this area and were delivered by persons from within these backgrounds and who are also involved working in these areas:

- Boys and Men in Sport
- Inclusion of Disabilities in Sport
- Inclusion of LGBTQIA+ in Sport
- Playing Sport as a Trans Person

Stuart Jenner, Vice Chairperson of the Gold Industry Group and the General Manager for Capability and Culture with Gold Road Resources presented on Leadership - Influencing Change.



Netball WA Community Department – Participation



NetSetGO

Clubs and Associations

In 2021, Netball WA enrolled a total of 18,767 Participants in Suncorp NetSetGO Programs within the Clubs and Associations of WA, which was an increase of 2,976 participants from 2020.

There was a total of 404 approved Suncorp NetSetGO Centres in 2021 across WA. Within these centres there were a total of 261 Net Programs, 502 Set Programs and 559 GO Programs.

A total of 2,018 participants were enrolled in Net (5-6 years) Programs, 5,740 participants in Set (7-8 years) Programs and 6,799 participants in GO (9-10 years) Programs across the State.

NetSetGO 3.0

In 2021, Netball WA continued to work with Netball Australia to rollout the first stages of the NSG 3.0 model and ran four pilot programs at interested WA Centres.

1. **Term x Term delivery:** shift in Centre delivery format.
2. **Modified Game Formats:** series of mini-game activities.
3. **GO Social:** round robin social competition format.
4. **Go Kid-Led:** young leaders' program.

Netball WA promoted these pilot programs to its Centres via regular townhall meetings hosted by Netball Australia and will continue this rollout as the model develops.

Additionally, Netball WA's Participation Coordinator assisted Netball Australia and PlayHQ to test and design the NetSetGO functionality in PlayHQ. With the final processes and details to be confirmed, Coordinators participated in NetSetGO PlayHQ training for program setup in preparation for registrations to begin 1 December 2021.

Community Coaches

Throughout the year, a total of 83 Community Coaches were retained and/or recruited. Of these, 69 coaches were active, 14 were new pending shadow sessions and an additional 12 coaches on top of the 80 accredited were active in the WACE program deliverable Netball WA Community Coach pool.



Schools Programs

Specialist Schools

Across 2021 Netball WA maintained 12 endorsed Specialist Schools with six Tier 1 and six Tier 2. As a component of the program Netball WA delivered umpire and coach upskill sessions in the schools, with a total of 300 specialist school participants engaged through these sessions.

There were many achievements from the Specialist Schools across the year.

Governor Stirling Senior High School

- Ruth Aryang - Year 12 Student
 - U17s State Team Representative
 - U17s Australia Team Representative
 - WANL Representative (Souwest Jets)
 - 2021 Jill McIntosh Medal Winner

Melville Senior High School

- State Team Representatives (Coaches & Players)
- Y7 - Palace Koia - 12U State school girls' team (Vice Captain)
- WANL Representatives (Coaches & Players)
 - Taryn Barley (20U Coach - Rangers and WANL Coach of the Year Award Recipient)
 - Y12 - Ava Robson (Player - Peel)
 - Y11 - Indi Strom (Player - Peel)
 - Y11 - Isabel Spry (Player - Roar)
- Melville Senior High School specialist program rolled out some new initiatives across 2021
 - High performance hub day hosted by Melville with Darling Range Sports College, Atwell & Warwick in attendance.
 - Accepting Boys into the Specialist School Program

Warwick Senior High School

- State Team Players:
 - Jamaica Jauncey
 - Scarlett Jauncey
 - Peach Brinkworth
- WANL Representatives
 - Jamaica Jauncey (Comets)
 - Scarlett Jauncey (Comets)
 - Kasey- Ann Sharp (Warriors)
 - Keisha Kean (Warriors)

Darling Range Sports College

- State Team
 - Nicole Mann (SSWA State12s Head Coach)
 - Tayla Abraham
- WANL Representatives
 - Nicole Mann (Comets- Assistance Coach)

Sporting Schools

Netball WA delivered 111 programs engaging with 13,981 participants across all four terms in 2021. Included in these numbers was the new inclusion of the Sports Australia initiative of “Club Connect”, with this being introduced in the lead up to Term 3.

Netball WA has been provided with the Local Governmental Areas that Sports Australia will be targeting for the Club Connect program in 2022. With 7 out of the 10 areas being regional based areas, this will require great collaboration with Participation Coordinators and the Regional Office Staff.

ScoolNet

In 2021 Netball WA engaged with 6,919 participants through the ScoolNet program and engagement with SEDA Clinics. Independent ScoolNet programs were delivered by Netball WA Community Coaches. These numbers along with engagement numbers from the Sporting Schools program shows that engagement within Schools remains strong and will continue to grow moving into 2022.

West Coast Fever Cup

Over the school year of 2021 a total of 10,561 participants were engaged with West Coast Fever Cup carnivals. These carnivals are a great tool for Netball WA to engage with participants, as well as increasing the brand awareness of West Coast Fever; with all these participants receiving a Fever squad poster and a Jess Anstiss certificate.

Included in the above numbers were 2,120 participants that took part in carnivals that were delivered by the Netball WA Regional office staff.



Aboriginal and Torres Strait Islander Programs

Netball WA facilitates and delivers several programs and events in the community to develop and promote health, wellbeing, education and leadership opportunities for Aboriginal and Torres Strait Islander people.

In 2021, nine Aboriginal Grassroots Sites ran programs for junior Aboriginal participants including Aboriginal Youth Gala Day for 34 teams, including 14 from Grassroots Sites, which was the largest ever number.

Perth NAIDOC Carnival was held in November with 113 teams participating, whilst Regional NAIDOC Netball Carnivals scheduled for the Mid West, North West and Goldfields were unfortunately cancelled due to impact of COVID. Key learnings in lead in time and community connection were gained here, with strategies to implement working groups envisaged in 2022.

A full review of 2021 programs and events has occurred with clear direction and recommendations for the new year. In 2022, Aboriginal Grassroots Sites will look to grow and expand to previous sites, including both Geraldton and Northam, and new prospective sites, through funding avenues.

An additional program delivered in 2021 was the inaugural Aboriginal All Stars Leadership Camp, hosted alongside the Aboriginal All Stars program across the October school holidays and State Cup competition weekend. The program was extremely successful, with the funding through the AIS Women Leaders in Sport Organisation Grant helping deliver the camp component. The competition itself saw challenges for the squad and will be addressed in 2022 with a restructure of the program.

In 2021, Netball WA and Shooting Stars also identified specific funding opportunities for Aboriginal and Torres Strait Islander people to help develop and grow this partnership. This led to the successful receipt of \$20,000 funding towards the Aboriginal All Stars Camp aforementioned.

The purpose of the project was to bring ATSI athletes, coaches, and umpires together from across the state to create opportunities for elite ATSI women to build their capacity as leaders in the sport, and to grow the potential of elite ATSI women, both professionally and personally, while exposing them to ATSI role models on and off court.



113 Teams

Perth NAIDOC Carnival was held in November with 113 teams participating.



9 Aboriginal GSR Sites

Nine Aboriginal Grassroots Sites ran programs for junior Aboriginal participants.



Wellbeing & Education

Promote health, wellbeing, education and leadership opportunities for Aboriginal and Torres Strait Islander people.

Netball Aboriginal Advisory Committee (NAAC)

The Netball Aboriginal Advisory Committee (NAAC) was re-established in 2021 to provide culturally appropriate advice and recommendations on various aspects of NWA's policies, programs and services as they relate to Aboriginal and Torres Strait Islander (ATSI) communities. In 2021, the committee has focused on reviewing events and carnivals as well as upcoming programs and processes moving into 2022.

It is through the NAAC, as well as the organisational RAP that NWA will continue to strengthen the relationship between netball and our first nations people.



Disability and CaLD Programs

The No Limits Netball Program continued to succeed in 2021 with the program delivered at eight sites to over 110 participants. All sites were serviced, with a number engaging in Netball WA upskill sessions on top of the visits. Each program was reviewed providing opportunities, vital information and feedback for improvement in 2022 with the rollout of the DLGSC Targeted Participation Program grant funding expanding the sites.

Additionally, Marie Little Shield trials saw 14 participants in attendance, carrying through to the announcement of the 12-player squad with two additional training partners.

Due to the State-Wide competition being cancelled for 2021, Netball WA decided to have the squad play at the annual State Cup against a No Limits representative team. The Marie Little Shield team were reigning winners for the day with a medal presentation afterwards to conclude the state program.

NWA also met with the West Australian Disability Sports Association (WADSA) to create a vital relationship in promoting the No Limits program to the communities, which will further be established through DLGSC/Healthway's Targeted Participation Program Grant Funding to expand and reshape the No Limits Netball Program Sites.

Collaboration in website advertising, training opportunities and engagement at future carnivals has begun with an important relationship forming to further progress the quality of the program being delivered. Netball WA will also look at the re-engagement with the partnership with Inclusion Solutions to support program delivery. Partnerships with these organisations will be vital in expanding the program and upskilling opportunities as we continue to grow this market.

Further engagement with external stakeholders such as Communicare and City of Cockburn to continue the engagement with participants with a disability occurred in the latter part of the year.

Netball engagement with CaLD populations is being driven through schools, as well as highlighted funding opportunities with the Office of Multicultural Interests in particular. Specific communities such as the Sikh community have been identified here and will continue to be workshoped.

Netball WA hosted another successful Multicultural Carnival, with a total of 69 nominated teams across 34 schools seeing 828 participants taking part in the full day carnival event, with 60 of those participants identifying as Aboriginal and/or Torres Strait Islander and 430 participants having one parent born overseas.

New & Emerging Markets

Walking Netball was delivered via funding from the Healthway Innovation Challenge Program Grant and a new Walking Netball Coordinator worked with internal and external stakeholders to produce branding, signage and collateral ready for the start of pilot programs in 2022.

Additionally, Netball WA was successful in receiving DLGSC's 2021/2022 Targeted Participation Program grant to expand the No Limits program across new sites.

Through these funding opportunities identified, the ability to plan, coordinate and deliver programs that increase the engagement of new and emerging markets will be achieved.

In the partnerships space, NWA continued engaging with the West Australian Disability Sport Association (WADSA), specific to the No Limits program, to re-establish discussions with Inclusion Solutions for 2022.

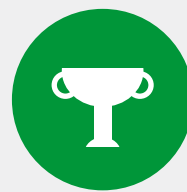


2021 Multicultural Divisional Winners



Total of 69 Teams Spread cross 12 divisions

Year 3/4	6
Year 5/6 Red	5
Year 5/6 Blue	5
Year 5/6 Green	5
Year 5/6 Yellow	5
Year 7/8 Red	5
Year 7/8 Blue	5
Year 7/8 Green	6
Year 7/8 Yellow	6
Year 9/10/11 Red	5
Year 9/10/11 Blue	5
Year 9/10/11 Green	5
Year 9/10/11 Yellow	6

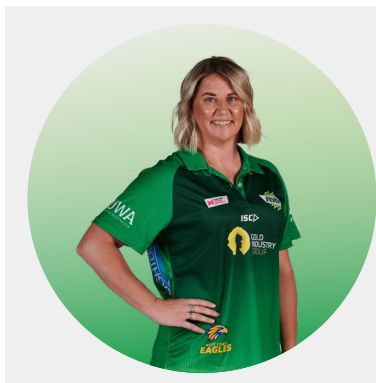


Winners Age Group/Division

Year 3/4	Goal Getters
Year 5/6 Red	Titans (Amazonz NC)
Year 5/6 Blue	St John Bosco
Year 5/6 Green	Spring Hill Primary School Black
Year 5/6 Yellow	Leda Primary School
Year 7/8 Red	Belridge Yellow
Year 7/8 Blue	Amazonz
Year 7/8 Green	John Forrest Senior High School
Year 7/8 Yellow	Atwell College
Year 9/10/11 Red	Belridge Blue
Year 9/10/11 Blue	Joseph Banks Secondary College
Year 9/10/11 Green	Ashdale Secondary College
Year 9/10/11 Yellow	Ellenbrook Secondary College



STRATEGIC PILLAR 3: PERFORMANCE & PATHWAY



FROM THE HEAD COACH

I would normally write this report and reflect on the season that has been and acknowledge the gains or firsts for the club whilst giving you an insight to the direction the club is about to go.

This now will be my final communication with you as Head Coach of West Coast Fever, and I want to share with you why this club will forever be a part of me.

The 2021 season was no doubt one of the greatest challenges of my career to date. It tested my ability to stay in the moment both on and off the court. To start a season 12 points behind your opposition, back against the wall from game one, needing the club to have its most successful season to make finals and top it off playing only four home games was an enormous task.

For me personally to know that this year was my last with the club I was not going to back away from what laid before us and as a team, players and staff included, we launched into the preseason putting one foot in front of the other as we began the chase.

To have 11 wins in the regular season, 96 goals more than our closest opposition, to win a Semi Final and make a Prelim Final under the circumstances we faced was one of the club's most significant achievements to date. Our staff and our players felt the support of our Green Army in every game, every win, and every loss. The battle we faced galvanised us, hardened us and showed that focussing on the things you can control, staying connected, staying in the moment, and staying true to what we represent can enable you to achieve. Whilst it may not have been the ultimate success we were striving for, I can now say that West Coast Fever is ready to win its first premiership. The drive, the resilience and commitment of the team and staff going forward is uncompromising and I truly cannot wait to see what heights this team and club can reach.

There is a philosophical mantra that in our lives we sometimes come full circle. That is, the end is also the beginning.

I feel that I have come that full circle. I left Queensland 20 years ago, a young player with a dream. And now I am heading back to Queensland, back to where the circle started but as the coach of our National Team, a mother and a wife..... and still with a dream.

I arrived with a dream of wanting to play netball to the highest level and to make a significant contribution to the West Coast Fever (then the Orioles). I gave all I could to playing for the Fever, then embraced the opportunity to ultimately coach and lead the club. I am so proud to have played 100+ games through the CBT and ANZ championships, to have been the inaugural West Coast Fever Captain and then coach 104 games as Head Coach. I am ever grateful and proud to be the longest standing and most successful West Coast Fever Coach.

These outcomes are not possible without the incredible support that I have received from the club, the WA Community, the High-Performance Team I have worked with and the players I have coached.

All of us, together, have been successful. In 2015 I came into the club with a vision and I now walk away knowing that collectively we achieved what we set out to do.

We have built the West Coast Fever to be a be a High Performing dominant team in the world's best netball competition, who regularly appear in the finals by playing Netball the 'Fever Way'.

We have enhanced and promoted the image of Netball in WA through developing West Coast Fever players to be role models within the WA Community

We achieved the introduction of a 'rallying call' – a foundation stone of great team cultures. "Got Grit, Fever Family and the Green Army".

We have developed and established a united team.

We have developed and established a winning 'club' culture.

We continue to Recruit 'Fever First People'.

We created a culture that drives communication, enables people to hold accountability and challenge oneself and others to being better.

We developed and executed a Fever brand of playing.

We have Developed West Australians.

We regularly play finals and from consistent finals appearances, we have made Grand Finals.

I have been surrounded by wonderful coaches and staff, creating a High Performance Department that is held as a benchmark by other clubs and the envy of many. And importantly, most importantly, I have had the opportunity to work with over 30 players who have approached every session, every contest, every game with full commitment and as we say, grit, to do this club and consequently, the State, proud. I want to thank every one of you for being part of my coaching life and contributing to both the joy and success of the club. I have been able to fulfill a dream.

This organisation and club have not only embraced me as a person, challenged me as a professional but embraced my little family along the way. Every day has been a privilege.

Coaching is not always glamorous. There are hard moments and tough conversations but that is all balanced by empowering people to be the very best they can be.

My greatest lesson across the journey is that you need to be your authentic self. Being true to yourself has enabled me to align people, teach people and empower people to be their very best version on and off the court.

It is not often that you get to hand over a program and honestly want there to be continued growth, continued success and many more firsts!

I would like to wish CEO Simone Hansen, General Manager Sue Gaudion, newly appointed Head Coach Dan Ryan, staff, and players every success. The staff are incredible at what they do, the players are passionate, resilient, and driven. The emotion, the will and the desire of this outstanding group of players and high-performance staff will be etched into my memory for some considerable time to come. I will be forever proud to be a part of the Fever family.

Finally, thank you to my family back home in Queensland. Their support has given me the strength to always chase my dreams. To my husband Lindsay and little boy Matthew, life has been chaotic and challenging but your patience and support of me is forever appreciated. We now embark at the beginning of another circle. I still have a dream – to lead Australia's finest netballers to success at the pinnacle events. I would hope that you will continue to support our national team and that you take pride in seeing any of our Fever girls wear the colours of our country.

Stacey Marinkovich



PERFORMANCE

Squad List

Jessica Anstiss
Sunday Aryang
Courtney Bruce
Verity Charles
Emma Cosh
Jhaniele Fowler
Stacey Francis-Bayman
Sasha Glasgow
Olivia Lewis
Alice Teague-Neeld

Replacement Player

Shannon Eagland



Support Staff

General Manager: Sue Gaudion
Head Coach: Stacey Marinkovich (until September 2021)
Head Coach: Dan Ryan (from October 2021)
Operations Manager: Suzanne Lennon
Assistant Coach: Belinda Reynolds
Skills Coach: Sue Gaudion
Performance Analyst: Gary Dawson
Athletic Performance Coach: Liam Warwick
Doctor: Dr Gary Couanis
Physiotherapist: Craig King
Leadership and Wellbeing: Jodii Maguire
Massage: Subiaco Sports Massage
Sports Nutrition: Jayde Sedgman
Podiatrist: Darryn Sargent
Shared and Corporate Services of Netball WA

Netball Australia Awards

Liz Ellis Diamond – Courtney Bruce

League Awards

Suncorp Super Netball Player of the Year: Jhaniele Fowler
Leading Goal Scorer: Jhaniele Fowler
Team of the Year: Jhaniele Fowler (GS), Courtney Bruce (GK)

Club Awards

Stacey Marinkovich Medal: Jhaniele Fowler
Player's Player of the Year: Jhaniele Fowler
People's Choice Award: Sunday Aryang
Coach's Award: Jessica Anstiss
Club Persons of the Year: Lindsay Marinkovich, Rose-Marie Rispoli, Justin Reynolds, Olivia Birkett, Maddison Warwick, Stuart Lennon, Tom O'Halloran, Ashani Nembrhad, Nathan Charles, Sara Francis-Bayman, Riley Graydon



National Representatives

2021/22 Origin Australian Diamonds Squad

- Jess Anstiss
- Sunday Aryang
- Caitlin Bassett *
- Courtney Bruce
- Verity Charles
- Sophie Garbin *

* West Australian developed Athlete

2021/22 Australian Development Squad

- Sasha Glasgow
- Alice Teague-Neeld
- Olivia Lewis

*2021 National Athlete Squads
Team not announced due to COVID*

Australia 21 and Under Squad:

- Sunday Aryang

Australia 19 and Under Squad:

- Sophie Eastaugh
- Cleo Kenny
- Emma Putt

Australia 17 and Under Squad:

- Ruth Aryang
- Georgie Cleaver
- Jasmah Haywood
- Maya Kenny



WESTERN STING SQUAD

First Name	Surname	Club	Netball Association
Ruth	Aryang	Souwest Jets	Swan Districts
Chelsea	Bartlett	Western Roar	Rockingham
Sloan	Burton	Curtin Hamersley Comets	Perth
Ingrid	Colyer	Souwest Jets	Margaret River
Shannon	Eagland	East Freo Sharks	
Sophie	Eastaugh	East Freo Sharks	Fremantle
Brooke	Gibson	Souwest Jets	Busselton
Cleo	Kenny	Western Roar	Fremantle
Courtney	Kruta	East Freo Sharks	Southern Districts
Olivia	Lewis	West Coast Fever	Rockingham
Emma	Putt	Western Roar	Perth
Brooke	Repacholi	Souwest Jets	Leschenault
Ella	Sigley	East Freo Sharks	Mandurah
Ella	Taylor	Curtin Hamersley Comets	Busselton
Giselle	Taylor	Souwest Jets	Leschenault
Brittany	Turnbull	Southside Demons	Fremantle
Donnell	Wallam	Leeds Rhinos, UK	Harvey

HEAD COACH:

Belinda Reynolds

ASSISTANT COACH:

Tracey Swami

MANAGER:

Ingrid Dick

PERFORMANCE ANALYST:

Gary Dawson

PHYSIOTHERAPIST:

Tim Barnwell

STRENGTH & CONDITIONING:

Liam Warwick

PERFORMANCE PSYCHOLOGIST:

Jodii Maguire

WEST COAST FEVER ACADEMY

First Name	Surname	Club
Ruth	Aryang	Souwest Jets
Chelsea	Bartlett	Western Roar
Sloan	Burton	Curtin Hamersley Comets
Abbey	Hicks	Western Roar
Cleo	Kenny	East Freo Sharks
Emma	Putt	Western Roar
Brooke	Repacholi	Souwest Jets
Jessica	Repacholi	East Freo Sharks
Trinity	Rond	Western Roar
Ella	Sigley *	East Freo Sharks
Ella	Taylor	Curtin Hamersley Comets
Giselle	Taylor	Souwest Jets

*WAIS training partner agreement



19U STATE TEAM

First Name	Surname	WANL Club	Netball Association
Elizabeth	Dronfield	Curtin Hamersley Comets	Wanneroo Districts
Sophie	Eastaugh	East Freo Sharks	Fremantle
Taylor	Finch	East Freo Sharks	Fremantle
Madison	Gauntlett	Curtin Hamersley Comets	Fremantle
Emily	Hathaway	Southside Demons	Fremantle
Abbey	Hicks	East Freo Sharks	Fremantle
Cleo	Kenny	Western Roar	Fremantle
Emma	Putt	Western Roar	Perth
Rylee	Hall	Western Roar	Joondalup
Sienna	McDonald	Western Roar	Perth
Montana	Turnbull	Southside Demons	Fremantle
Shakayla	Ugle	East Freo Sharks	Fremantle

*Selected into team injured**

Trinity	Rond*	Western Roar	Perth
Brooke	Repacholi	Souwest Jets	Leschenault

HEAD COACH:

Nicole Prothero

ASSISTANT COACH:

Melanie Rainey

SPECIALIST COACH:

Ingrid Coyler

MANAGER:

Dave Bennet

PHYSIOTHERAPIST:

Dave Moala

ANALYST

Monique Stark



17U STATE TEAM

First Name	Surname	WANL Club	Netball Association
Lily	Anderson	Southside Demons	Southern Districts
Ruth	Aryang	Souwest Jets	Swan Districts
Riley	Burd	East Freo Sharks	Fremantle
Georgie	Cleaver	Western Roar	Fremantle
Jasmah	Haywood	Rangers	Swan Districts
Zjana	Herangi	Curtin Hamersley Comets	Wanneroo Districts
Jamaica	Jauncey	Curtin Hamersley Comets	Wanneroo Districts
Scarlet	Jauncey	Curtin Hamersley Comets	Wanneroo Districts
Teagan	Sawatzky	West Coast Warriors	Wanneroo Districts
Maya	Kenny	Western Roar	Fremantle
Indiana	Squiers	East Freo Sharks	Fremantle
Tayla	Styles	Rangers	Swan Districts

*Selected into team injured**

Hayley	Jones *	East Freo Sharks	Fremantle
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HEAD COACH:

Samantha Lee

ASSISTANT COACH:

Julie Cleverley

SPECIALIST COACH:

Jessica Eales

MANAGER:

Candy Bate

PHYSIOTHERAPIST:

Daniel Stead

ANALYST

Malcolm Wright



PATHWAY

2021 Netball WA Awards – Coach Recognition

NETBALL AUSTRALIA – DIAMONDS HEAD COACH

Stacey Marinkovich

WEST COAST FEVER – SUNCORP SUPER NETBALL

Stacey Marinkovich (Head Coach)

Belinda Reynolds (Assistant Coach)

Sue Gaudion (Skills Coach)

Lyn Pemberton (Specialist Shooting Coach)

WESTERN STING – AUSTRALIAN NETBALL LEAGUE

Belinda Reynolds (Head Coach)

Tracey Swami (Assistant Coach)

17U & 19U STATE – NATIONAL NETBALL CHAMPIONSHIPS

Nicole Prothero (19U Head Coach)

Melanie Rainey (19U Assistant Coach)

Samantha Lee (17U Head Coach)

Julie Cleverley (17U Assistant Coach)

ELITE COACH ACCREDITATION

Belinda Reynolds

ADVANCED COACH ACCREDITATION

Julie Bridge, Peel Lightning & Fremantle Netball Association

Claire De Reus, East Freo Sharks & Fremantle Netball Association

Janine Friday, Curtin Hamersley Comets Academy & Wanneroo Netball Association

Jessamyn Lumb, Curtin Hamersley Comets Academy & Wanneroo Netball Association

Donna McPherson, Rockingham Netball Association



Umpire Recognition 2021

INTERNATIONAL NETBALL FEDERATION

Jacqui Jashari (International Testing Panel)

NATIONAL A BADGE

Annie Toose

Jessica McKemmish (Reindorsed)

Christine Johnston (Reindorsed)

Netball WA State Umpire Squad Coaches

Jacqui Jashari (High Performance Umpire Coach)

Sharon Bennett

Paula Ferguson

Nicole McKennay

Tarryn Mosina

Darlene Regali

Krista Stirling

SSN Reserve Umpire:

Bethan Duffill

GIG WANL FINALS UMPIRES

OPEN: Arnah Mallon, Christine Johnston Res: Andrea Paini

20U: Bethan Duffill, Jerome Gillbard Res: Keenan McMahon

MENS: Nathan Cera, Jessica McKemmish & Georgia Burden

National Netball Championships Invitees:

Bethan Duffill

Arnah Mallon

NWA MO Exchange - South Aust:

Jessica McKemmish

Arnah Mallon

School Sport WA Umpire:

Sarah Curnow (Esperance Netball Association)

Faye Bevan Scholarship - Umpiring

Bethan Duffill (Fremantle Netball Assoc) and Emily Read (Manjimup Netball Assoc)



NWA State Umpire Squad 2021

TIER 1

Georgia	Burden
Nathan	Cera
Bethan	Duffil
Jerome	Gillbard
Christine	Johnston
Arnah	Mallon
Jessica	McKemmish
Annie	Toose
Keenan	McMahon
Amanda	Wheeler

TIER 2

Morgan	Adshead
Tahllia	Bennet
Andrea	Paini
Belinda	Hares
Stephanie	Smith
Susan	Dawson Vidovich
Kellie	Rowe
Liz	White
Monique	Santostefano
Rheannon	Turton
Eliza	Thompson
Lauren	Foy
Samantha	Hetherington
Maddy	Hughes
Tara	Lawrence
Nicole	Robson
Courtney	Wilson
Ella	Taylor



Emerging Talent Group

Shanae	Cammell
Madison	Rogers
Jenna	Muir
Claire	Ryan
Taylah	Walker
Hannah	Walkerden

BETTE ALLISON SCHOLARSHIP - COACH

Alexis Stevens, Head Coach of Curtin Hamersley Comets (Gold Industry Group WA Netball League Open Team) from Wanneroo Districts Netball Association

Lauren Gordon, Eastern Hills Metro League 16U Coach from Eastern Hills Netball Association

Melanie Rainey, Assistant Coach of East Freo Sharks (Gold Industry Group WA Netball League Open Team) and 19U State Team from Fremantle Netball Association

Rosemary Wolter, Albany Netball Association

Simone Eddington, Broome Netball Association

FLO STARCEVICH SCHOLARSHIP - TEAM MANAGER

Janine Bennett, 19U State Team Manager, Club and former WANL Team Manager from Southern Districts Netball Association

BENCH RECOGNITION 2021

Suncorp Super Netball Bench Officials

- Leanne Bruce
- Shaunne Higgs
- Sue Neal
- Les Preedy
- Di Williams
- Cassie Farquhar-Reid, Champion Data
- Christine Robinson, Champion Data
- Malcolm Wright, Champion Data



GIG WANL Bench Officials

Bench Supervisors

- Shaunne Higgs
- Helen Robinson
- Di Williams

Bench Officials

- Anne Green
- Annette Myors
- Brooke Power
- Carmen Green
- Deb Palmer
- Di Williams
- Hannah Miles
- Helen Robinson
- Jenny Maras
- Karen Potts
- Karen-Anne Waey
- Kerry Dallimore
- Kerryanne Williams
- Kim Stokes
- Leah Mansfield
- Leanne Bruce
- Leslie Reedy
- Lisa Slocum
- Michael English
- Nicola Miller
- Shaunne Higgs
- Shelley Neil
- Sophie Damianopoulos
- Sue Douglas
- Sue Neal
- Tracey Cappleman
- Wendy Preedy



GIG WANL Grand Finals Bench Officials

Bench Supervisor: Helen Robinson/Sh Shaunne Higgs/Dianne Williams

OPEN: Dianne Williams (Bench Manager), Les Preedy (Scorer 1), Deb Palmer (Scorer 2), Leanne Bruce (Timer 1) and Wendy Preedy (Timer 2)

20U: Shaunne Higgs (Bench Manager), Kerryanne Williams (Scorer 1), Jenny Maras (Scorer 2), Shirley Nicholls (Timer 1) and Kerry Dallimore (Timer 2)

MEN: Helen Robinson (Bench Manager), Sue Neal (Scorer 1), Tracy Cappleman (Scorer 2), Annette Myors (Timer 1) and Karen Potts (Timer 2)

Vision: A clear and connected pathway for athletes, coaches, umpires and officials

Measure: Increased number of athletes, coaches, umpires and officials performing at their highest possible level; Increased new accreditation numbers for coaches 917 total newly accredited, umpires 327 total newly accredited, and bench officials 4 total newly accredited.

Total Newly Accredited Coaches: 1,020

Total Newly Badged Umpires: 421

Total New Accredited Bench Officials: 1

After an interrupted start due to COVID. There were still many achievements made across all Netball WA Pathway Programs in 2021 including:

Coach Development - National Coach Accreditation Scheme (NCAS)

The following numbers were achieved for each level of coach for 2021:

- Foundation Online (790 coaches) – 113% YID Target Achieved
- Development (173 coaches) – 180% YID Target Achieved
- Intermediate (51 coaches) – 170% YID Target Achieved
- Advanced (5 coaches) – 167% YID Target Achieved
- Elite (1 coach) – 50% YID Target Achieved
- High Performance (Netball Australia did not run course in 2021)

Coach Education Overview

Netball WA delivered a series of coach workshops which incorporated both online and face to face components which were extremely well received by the community both regionally and in the metro areas. Hybrid courses were also developed to meet the needs of players wanting upskilling and coaching accreditation. West Coast Fever coaching staff were engaged to deliver components the Advanced course.

The following numbers achieved for the Netball WA Coach Workshops for 2021:

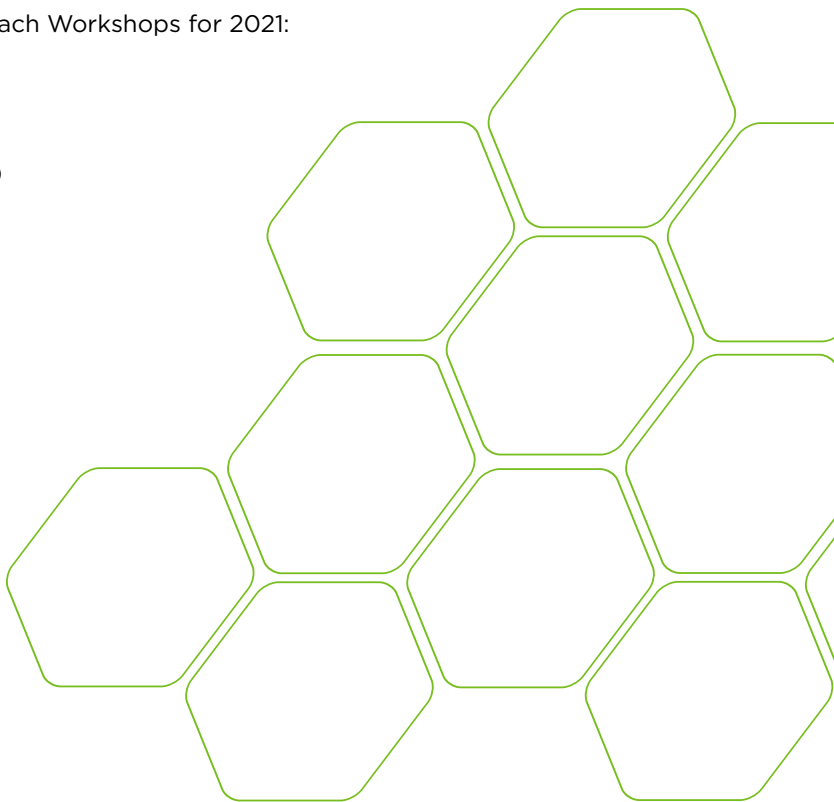
Face to Face Courses

- Foundation Coach Connect Courses (132 coaches)
- Development Coach Connect Courses (72 coaches)
- Intermediate Coach Connect Courses (35 coaches)
- NetSetGO Practical Workshop (15 coaches)
- Mentoring Workshop (55 coaches)
- Selectors Practical Workshop (21 coaches)
- Fault Detection & Correction (61 coaches)
- Basic Skills Coaching Sessions (184 coaches)

Online Courses

- Club Champions (9 coaches)
- Community GPs (41 coaches)
- Getting to Know NSG (125 coaches)
- Mentoring (41 coaches)
- Netball Inclusion (15 coaches)
- Player Centred Coach our Way (97 coaches)
- Select for Netball Success (57 coaches)

Professional Development was provided to all Regional Development Coordinators and Association Development Officer outlining 2022 direction and administrative information.



Coach Identification

Coach identification and mentoring occurred at competitions throughout 2021 and throughout the State at all Regional Championships. The coach depth chart was updated and next pool of coaches identified to move through the pathway. This information also assists in shaping what coaching gaps currently exist and then targeting coach education and development opportunities which include 53 coaches at WANL and 81 coaches at State Cup, Metro League & Academies.

Athlete Identification

In 2021 athlete identification continued to grow. Athlete depth charts throughout the State were developed with identified athletes invited to trial for the 2022 State Teams. GIG WANL, State Cup and Fuel to Go & Play Association Championships continued to provide important competitions for athletes to be viewed at. The Regional Academy Program provided an important platform for athlete identification.

Workforce Development

We continued to utilise our re-engaged former High-Performance coaches in assessments and mentoring. To continue to grow the workforce in 2021 there was a focus on engaging current and former players. This was extremely successful as we look to provide opportunities for new coaches to join our workforce pool to ensure a diverse workforce with succession planning. Training and inductions will be provided for the new workforce and upskilling provided to the existing workforce. Updated Coach Developers Course will be delivered in early 2022.

Scholarships

The Bette Allison Coaching Scholarship, Fay Bevan Umpiring Scholarship and Flo Starceвич Managers Scholarship were awarded to provide funding to five Coaches, two Umpires and one Manager to support each individual in continued development and upskilling in their respective pathways, awarded as follows in 2021:

Bette Allison Coaching Scholarship:

- Alexis Stevens – High Performance, \$1,500 (Curtin Hamersley Comets)
- Mel Rainey – Elite, \$1,000 (19U State Assistant Coach & East Fremantle Sharks)
- Simone Eddington, \$500 – Intermediate (Broome Netball Association)
- Rosemary Wolter, \$500 – Intermediate (Albany Netball Association)
- Lauren Gordon, \$500 – Development (Eastern Hills)

Fay Bevan Umpiring Scholarship

- Bethan Duffill, \$750 (Fremantle)
- Emily Read, \$750 (Manjimup)

Flo Starceвич Managers Scholarship

- Janine Bennett, \$1,000 (State 19U Manager)



National Officiating Accreditation Scheme (NOAS)

The following numbers achieved for each badge for 2021:

C BADGE (394)

131% YID Target Achieved

B BADGE (24)

96% YID Target Achieved

A BADGE (3)

150% YID Target Achieved



Umpire Education Overview

Netball WA delivered a series of umpire workshops which were extremely well received by the community both regionally and in the metro areas. We have seen increased engagement from Community umpires through to our High Performance Umpires.

The following numbers achieved for the Netball WA Coach Workshops for 2021:

Face to Face Courses

- Coach/Tester Workshop (106 umpires)
- Game Management Workshop (52 umpires)
- NetSetGO Umpire Workshop (32 umpires)
- Rules Discussion (383 umpires)

Green Shirt Program

The Green Shirt Program provides Associations with a beginner education program for grass roots community umpires. In 2021, 42 Associations delivered the program with 745 participants successfully completing the course. This program continues to build a sustainable umpire workforce within associations across the state.

Umpire Identification

Identification of Umpires and Umpire coaches was conducted at FTGAP Assoc Championships, WANL, Metro League, Regional Championships, and State Cup in 2021. Umpires identified were invited to participate in State 17&19 team trials in October and November. Identified umpires received invites to attend NWA State Umpire Squad Trials in Feb 2022. This saw 56 umpires identified, 31 umpires mentored at WANL and 137 umpires mentored at State Cup, Metro League & Academies.

Bench Officials Identification

29 Bench officials were selected to this year's GIG WANL Bench Officials Squad. This was an increase of seven from the previous year. This increase was due to a Statewide recruitment drive and will be built on in 2022. The GIG WANL Bench Officials Squad attended a Netball WA upskilling session which consisted of theory and practical components.

STRATEGIC PILLAR 4: BUSINESS PERFORMANCE

COMMERCIAL DEPT: STRATEGIC PILLAR - Business Operations & Performance

	NWA	WCF
Goal	Identify, retain and grow a portfolio of partners contributing to the success of the sport	Financial strength through growth in key revenue sources that continue to support elite netball operations for performance outcomes
Strategy	Establish a partnership procurement and development program Identify and recruit leading corporate brands that align with the sport	We measure, improve and expand our revenue streams each year.

Whist 2021 once again provided the organisation with challenges as a result of COVID, the steadfast commitment of the NWA and WCF sponsors throughout the year was remarkable. First and foremost, thanks must go to all of our commercial and corporate partners and in particular our Principle Partner, the Gold Industry Group whose collective support and shared vision enabled some wonderful results for both community netball and within the West Coast Fever arena.

Learnings from the two previous years of COVID interruptions re-shaped the 2021 delivery lens with a focus on enhanced brand uplift and community presence which underpinned each leveraging plan. Netball WA and West Coast Fever partners benefited maximum value from assets still at their disposal.

With minimal disruption to our community programs including GIG WANL, full suite of contracted benefits were delivered to our partners, providing access to our unique grass roots and sub elite activation platforms.



Prior to the West Coast Fever season once again forced into multiple Eastern States hubs, four games at RAC Arena where rolled out in front of the passionate Green Army with some encouraging attendance numbers. Once again, a number of Green Rooms Experience corporate functions, targeting partners and Centre Circle members, was run through the Suncorp Super Netball (SSN) season to replicate the value foregone in the Green Room functions at RAC Arena.

SUNCORP SUPER NETBALL			
Round 02			
2021 Snapshot Report			
MATCH ATTENDANCE			
Game	Venue	Attendance	Capacity Used
1. Giants v Magpies	Ken Rosewell Arena	2,225	22%
2. Fever v Swifts	RAC Arena	4,927	42%
3. Vixens v Lightning	John Cain Arena	4,865	62%
4. Firebirds v Thunderbirds	Nissan Arena	2,961	59%
Total		14,978	46%

SUNCORP SUPER NETBALL			
Round 05			
2021 Snapshot Report			
MATCH ATTENDANCE			
Game	Venue	Attendance	Capacity Used
1. Firebirds v Vixens	Nissan Arena	2,809	56%
2. Thunderbirds v Lightning	Netball SA Stadium	2,805	97%
3. Swifts v Magpies	Ken Rosewall Arena	4,815	48%
4. Fever v Giants	RAC Arena	4,516	39%
Total		14,945	60%

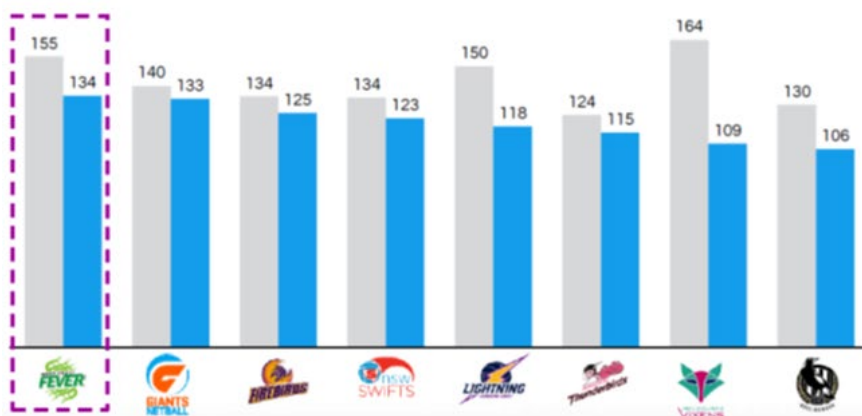
SUNCORP SUPER NETBALL			
Round 10			
2021 Snapshot Report			
MATCH ATTENDANCE			
Game	Venue	Attendance	Capacity Used
1. Vixens v Swifts	John Cain Arena	4,441	75%
2. Fever v Lightning	RAC Arena	6,025	52%
3. Thunderbirds v Firebirds	Netball SA Stadium	2,654	92%
4. Magpies v Giants	John Cain Arena	1,429	24%
Total		14,549	61%

SUNCORP SUPER NETBALL			
Round 11			
2021 Snapshot Report			
MATCH ATTENDANCE			
Game	Venue	Attendance	Capacity Used
1. Vixens v Magpies	Netball SA Stadium	658	22%
2. Swifts v Giants	Netball SA Stadium	744	25%
3. Fever v Thunderbirds	RAC Arena	6,817	59%
4. Firebirds v Lightning	Nissan Arena	2,205	44%
Total		10,424	37%

The Fever ranked 1st for average linear TV viewership, reporting 134 thousand viewers per game to the end of the full season

Average Linear TV Viewership by Club
000s | Full Season

2020 2021



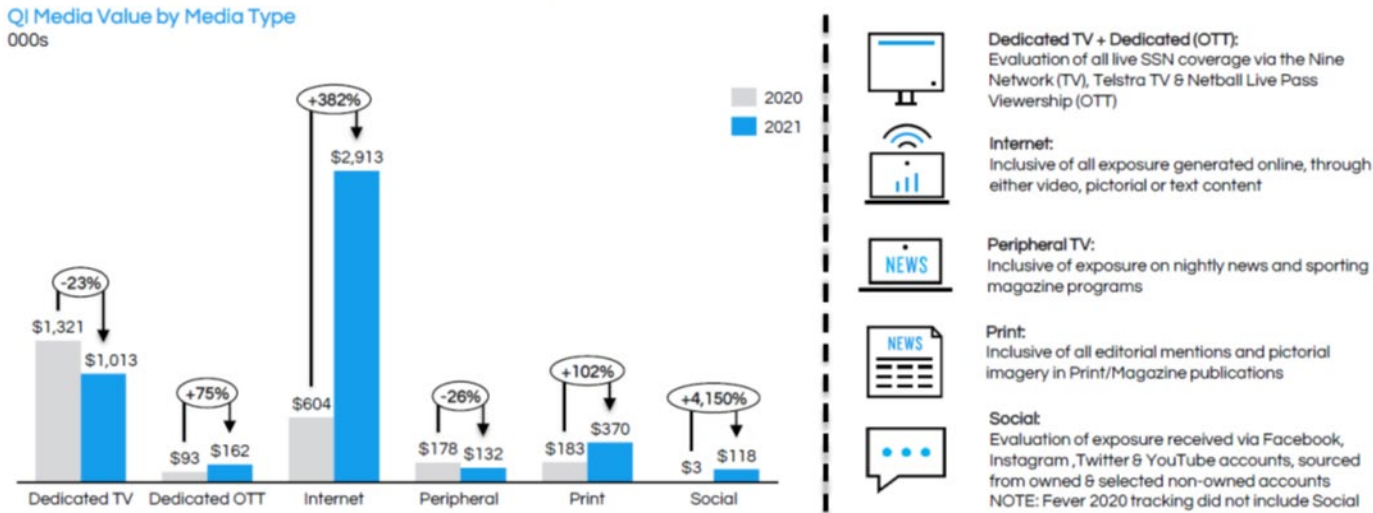
Number of Games Broadcast on Linear TV (FTA)		
Team	2020	2021
NSW Swifts	9	13
Giants Netball	8	10
Sunshine Coast Lightning	8	9
Melbourne Vixens	9	8
West Coast Fever	9	7
Collingwood Magpies	6	7
Queensland Firebirds	9	6
Adelaide Thunderbirds	4	5

Key partners also benefited from additional free to air exposure with multiple TV Commercial campaigns being threaded into the Channel Nine broadcast of Fever games with a focus on partnership development rather than partnership procurement, in response to extraordinary circumstances.

Throughout 2019 the Club's partners demonstrated a deeper connection and investment than ever before, whilst also gaining greater traction in their engagement with our fans. With a strengthened partnerships team providing greater servicing and support, our partners are now more integrated across our activities and aligned more closely with our values and objectives.

The Fever recorded a 98% uplift in 2021 for Q1 Media Value, primarily sourced from a significant increase in QIMV from Internet Media

Q1 Media Value by Media Type
000s



2021 NETBALL WA PARTNERS

PRINCIPAL PARTNER



MAJOR PARTNERS



PARTNERS



PREFERRED SUPPLIERS



CHARITY PARTNER



2021 WEST COAST FEVER PARTNERS

PRINCIPAL PARTNER



ELITE PARTNER



MAJOR PARTNERS



PARTNERS



PREFERRED SUPPLIERS



BROADCAST PARTNERS



CHARITY PARTNERS



Marketing and Communication

The Marketing & Communications department is responsible for enhancing and growing the brand of netball, maximising opportunities in the media, supporting the achievement of sales, growth and retention targets and delivering a range of marketing campaigns. The team is also responsible for managing membership and ticketing operations for West Coast Fever.

Marketing

NWA Strategy: Embed a brand that is synonymous with the sport across Western Australia.

NWA Outcome: Netball WA delivered a range of marketing activities throughout 2021 to enhance the brand of netball with a key focus on the 2021 Spring Netball registration drive and NetSetGO acquisition, which experienced a year of growth.

Enhancing the customer experience was a focus across a range of events, including The NET Ball event (an amalgamation of the West Coast Fever Awards and Jill McIntosh Medal Award events). This event featured an array of visual content, season highlights and live entertainment at the Perth Exhibition and Entertainment Centre.

A highlight of the year included the delivery of the Netball WA Membership Review (a project which commenced in 2020). A clear theme derived from the review, highlighted the need for simplicity in the delivery of netball and customer experience. A value proposition of 'ease' was identified via the project to ensure future programs, systems and membership models meet the needs of our netball community. The findings of this review will play a major role in decisions across Netball WA.

NWA Strategy: Leveraging technology to create efficiencies and new opportunities.

NWA Outcome: A significant milestone was met in 2021 with the finalisation of the Netball WA MarTech Review. MarTech refers to the use of digital tools and technologies that businesses use to inform, plan, and execute their Marketing and Communications campaigns.

The MarTech review identified an opportunity via technology to better understand our audiences, ensure customer interactions are easy, improve the customer experience, connect and personalise communications, create strong relationships with NWA, WCF and Shooting Stars, acquire and retain players, fans and volunteers, enhance commercial partnerships and unlock business efficiencies.

The focus throughout 2022 will be unifying systems across Netball WA to provide a single customer view, via selection of new CRM / marketing automation platform.

WCF Strategy: We maximise the West Coast Fever brand and the commercialisation of our assets.

WCF Outcome: New game day assets were introduced in 2021, including a full take-over of the big screen at RAC Arena providing a range of new ways to engage with fans. This included interactive player dance-cams and content to showcase the Fever brand in a new light, whilst continually evolving a game day experience which is widely regarded as the best in Suncorp Super Netball.



West Coast Fever Membership

WCF Strategy: We experience membership growth each year.

WCF Outcome: In another year disrupted by COVID-19, the Fever Green Army showcased their commitment and passion towards their Club with 88% of 2021 members renewing their membership, despite no games held in Perth the year prior. 3238 members committed to the Green Army as members in 2021 (maintaining the membership base year-on-year).

Whilst four (4) home games were held at RAC Arena in 2021, three (3) were impacted by COVID-19 and members were provided with several options as compensation. This remains an ongoing focus to ensuring members continue to receive value in a Covid landscape.

NWA Strategy: Convert the Netball WA family into West Coast Fever fans and followers.

NWA Outcome: Over 259 Netball WA members secured a membership in 2021, whilst a further 4682 tickets were purchased via one of several ticket initiatives provided to the netball community (this included three games which did not proceed due to COVID-19).

Media and Communications

NWA Strategy: Create an environment of open and transparent communication across the whole of sport.

NWA Outcome: A Media Policy and Communications Plan was developed to facilitate the delivery of clear, consistent communications across all of WA netball in 2021, to help engage staff, key stakeholders, participants and members.

External communications were coordinated between Netball WA and community Associations to ensure COVID-19 health and safety measures were implemented throughout the season to protect participants. This included the preparation of COVID-19 correspondence to key stakeholders and regularly updating the COVID-19 information hub on the Netball WA website.

Exclusive updates for West Coast Fever members were implemented during the Suncorp Super Netball player re-signing period, which achieved a significant increase in engagement.

A clear and consistent communication framework was also established for Netball WA staff and commercial partners, with confidential updates provided on key milestones including the Netball WA governance restructure and appointment of West Coast Fever's new head coach.

Video news releases were produced by the Media and Communications team, resulting in TV news coverage when crews were unable to attend media conferences or when the West Coast Fever team was away in the Queensland hub. Zoom media conferences also became more frequent as a way of keeping media engaged and sharing the club's story with fans and members.

Overall, from January to December, Netball WA and West Coast Fever featured in 4,567 social media posts, 998 online news stories, 377 newspaper articles, 356 radio reports, and 50 TV news stories.

Key Statistics



Members
3,238



**Member
Gameday
Satisfaction**
88%



**Average
Attendance**
5,571
(Note: 3 of 4 games with
mask/and or quarantine/
capacity restrictions)

Social Media Growth:



+11%
(25,417)



+20%
(34,440)



+4%
(13,000)



Social Media Growth:



+11%
(14,391)



+30%
(11,499)



+2%
(5,712)



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