

**Netball WA Board of Directors  
Appointed Vacancy (Volunteer Role)  
2-year Term Commencing May 2020**

**Marketing Technology**

Netball WA is the governing body for the sport in Western Australia, incorporating the subsidiary entities of West Coast Fever Netball Club and Glass Jar Australia. Netball WA has a clear vision to be 'The sport of choice in Western Australia'. Underpinning this vision and our purpose of 'advancing netball, advancing communities', is our 2018-2022 Strategic Plan which outlines key outcomes, goals and strategies across four pillars within Netball WA; People & Culture, Participation, Pathway and Business Performance. See link to NWA [Strategic Plan](#)

Expressions of interest are invited from suitably qualified applicants to fill a Director position on the Board of Netball WA. Having recently conducted a skills gap analyses the Board have identified Marketing Technology as a desired competency for this Appointed Vacancy.

**Successful applicants will possess the following background and experience:**

**Essential Criteria:**

- Previous Board experience in the sports or NFP industry;
- Minimum of 5 years' experience in the Marketing Technology industry, encompassing exposure to areas such as;
  - Marketing analytics & performance
  - Audience/Market data analysis including commercial/customer intelligence
  - Social & Digital platforms, systems & communications
  - Building new revenue models from audiences and data

**Desirable Criteria:**

- Knowledge of netball and its strategic direction

The Netball WA Board of Directors meet bi-monthly with additional opportunities for Board & strategy development also planned.

If you are interested in joining the Netball WA Board and contributing to the strategic growth of the sport across the state, forward a resume outlining your relevant experience and a covering letter\* addressing i) the essential criteria and; ii) motivation for your application, to:

Garry Chandler,  
General Manager People & Culture  
Secretary NWA Nominations Committee  
[Garry.chandler@netballwa.com.au](mailto:Garry.chandler@netballwa.com.au)

\*Successful applicants will also be required to complete a Consent to Act as a Director form and a Statutory Declaration prior to appointment.

**EOI's close at 12.00pm (AWT) on Monday April 6th at 12pm**

**Aboriginal and Torres Strait Islander people are encouraged to apply.**

200 Selby Street JOLIMONT 6014  
PO Box 930 SUBIACO 6904

Tel: (08) 9380 3700 Fax: (08) 9380 3799 Email: [info@netballwa.com.au](mailto:info@netballwa.com.au)  
[www.netballwa.com.au](http://www.netballwa.com.au)

