



netball
WESTERN AUSTRALIA

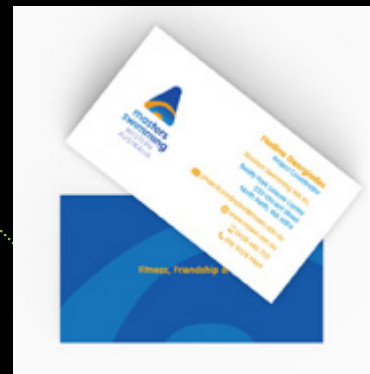
PRINCIPAL PARTNER



STATIONARY PACKAGES

*Branding
Business Cards
Letterheads
Envelopes
Presentation Folders
Compliment Slips*

Stationary
the face of your business.
Consistent branding across business
cards, letterheads and presentation
folders, ensures brand recognition,
reliability and effective marketing.



PROMOT IONAL ARTWORK



Promote
your business and its events through
engaging visual collateral to optimise
marketing and increase sales.



LARGE FORMAT SIGNAGE & PRINTING



Make an impact with large format printing. From large posters and pull up banners, to Media Banners and Integrated Signage for optimum exposure for you and your partners.



[illegible]

MEMBER Profile

40-49
years old
age group

88%
Female
Compared to
90% of all game
attendees
(Ticket Price 2012)

94%
Game Day
Satisfaction

40%
Purchases
merchandise

40%
Complimentary
transport use

60%
Future visit
3 years

85%
Attend the
majority of games

77% NPS
(71% 2016,
70% 2017)

Member Drivers

- Seating location
- Price / Value
- Game day experience
- Member pack and card

Customer Value Proposition (CVP)

Fever membership is the most exciting, inspiring and powerful way to be part of retail's athletic, gritty and enthralling entertainment. Adult, junior and family memberships offer a one-of-a-kind chance to share time together while taking pride in a retail team that plays hard and digs deep. It's a unique experience to bond, support and celebrate real, dedicated female role models in a way that couldn't be done any other way.

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BROCHURES & ANNUAL REPORTS

Be bold with how you
present your information.





ILLUSTRATION DESIGN



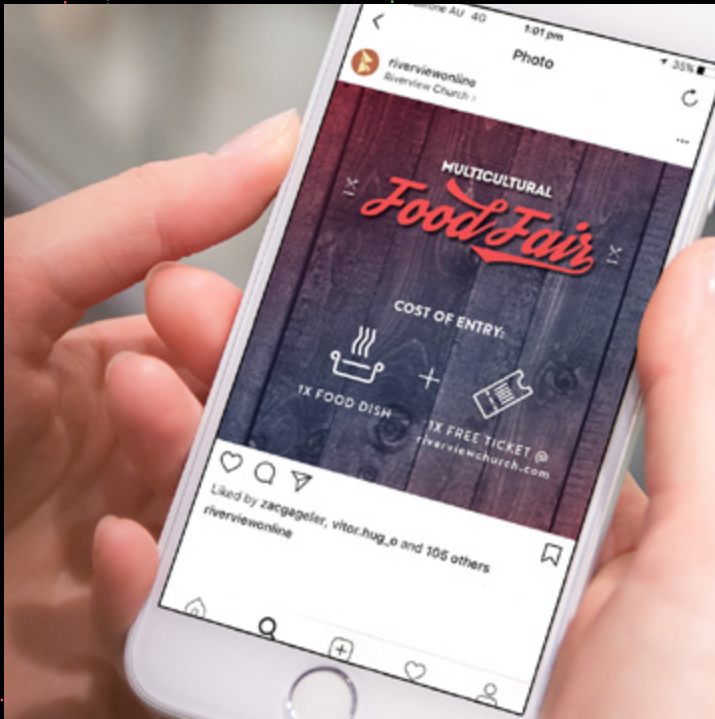
Be Different with custom illustration designs on your marketing mediums.



WEB & DIGITAL S U I T E

The quality and consistency of your brand's online presence and visual impact is critical in this digital age. Ensure you have powerful branding across all digital platforms.





SOCIAL MEDIA

Reach your audience via your social media channels. Keep them up to date and engaged with relevant information, imagery and graphics all year round!



Optimise your use of social media to continue to grow the success of your business. Learn about your customers and connect with them to reach new clientele and improve your customer service.

EVENT PACKAGE

\$1300*

- Digital Suite
- Social Media Suite
- Promotional Flyer
- Event Program
- Signage

BRANDING PACKAGE

\$900*

- Corporate Brand
- Business Cards
- Envelope Design
- Advertising Flyer
- Email Signature
- Letterheads

ADVERTISING PACKAGE

\$800*

- Promotional Flyer
- Sponsorship Proposals
- Adverts - Newspaper or Digital

SOCIAL MEDIA PACKAGE

\$650*

- Website Graphics
- Email Signature
- Social Media Headers
- Promotional Social Media Graphics

STATIONARY PACKAGE

\$500*

- Business Cards
- Letterheads
- Envelopes
- Presentation Folders

PACKAGE PRICING GUIDE

CUSTOM PACKAGES AVAILABLE

Packages tailored to suit your budget are available.
Please enquire within for a custom quote.

ADDITIONAL OPTIONS

Photography • Website graphics • Illustration Design • Landing Page

*The outlined packages indicate a guide only and limits apply. Package prices ex GST.
Your individual requirements can be tailored and additional pricing options are available at a rate of \$100 ex GST per hour.
Prices are valid as of October 2019 and subject to future change.

WANT TO KNOW MORE?

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